

The Worlds Leading
Cyclist Conference

Velo-city

ARNHEM 2017 NIJMEGEN

The freedom of cycling!

An extract from the bidbook
Press information

THE NETHERLANDS



ARNHEM EN NIJMEGEN DIENEN BIDBOOK IN VOOR VELO-CITY 2017

Arnhem-Nijmegen kandidaat voor internationaal fietscongres

De gemeenten Arnhem en Nijmegen hebben het voornemen om in 2017 samen het internationale fietscongres Velo-city te organiseren. Daarom hebben de beide gemeenten, met steun van de Provincie Gelderland en de Stadsregio Arnhem Nijmegen een bidbook ingediend bij de European Cyclists' Federation (ECF).

Het congres biedt naast kennisdeling ruimte aan bedrijven, kennisinstellingen en overheden om te laten zien wat er op het gebied van fiets gedaan wordt in de regio. Hiermee willen de steden de regio en Nederland internationaal nog meer op de kaart zetten als fietsland nummer 1. In december maakt de organisatie van Velo-city bekend welke stad het congres in 2017 mag organiseren.

Over Velo-city

Velo-city is het grootste fietscongres wereldwijd en trekt in Europa circa 1.500 deelnemers. Het vier dagen durende programma wordt elk jaar door een andere stad georganiseerd. Eens in de twee jaar vindt Velo-city plaats in een Europese stad. De andere jaren elders in de wereld. Bezoekers komen samen om de nieuwste innovaties op het gebied van fiets te bespreken, ideeën uit te wisselen en meer te leren over hoe je steden en regio's fietsvriendelijk kunt inrichten. Volgend jaar is het congres in de Franse stad Nantes.

Arnhem en Nijmegen internationaal profileren

Het organiseren van een dergelijk congres kost de nodige voorbereiding. "Maar daar krijgen we ook veel voor terug", laat Herman Kaiser, burgemeester van Arnhem, weten. "Velo-city is het uitgelezen platform om aan de rest van de wereld te laten zien waar de regio op het gebied van fiets mee bezig is. Door de vele media aandacht draagt het bij aan de branding van onze regio. Daarnaast trekt Velo-city veel vooraanstaande professionals op het gebied van fiets. Bezoekers uit het bedrijfsleven, kennisinstellingen en overheden komen samen. Dat zijn potentiële partners voor de toekomst. Op deze manier kan het congres bijdragen aan het (versneld) uitvoeren van projecten rond fietsen. Tot slot heeft de regio Arnhem-Nijmegen een aantal voorbeeldprojecten waar andere Europese regio's van kunnen leren."

Arnhem-Nijmegen als fietsregio

Zo zijn de gemeenten Arnhem en Nijmegen in samenwerking met andere betrokken gemeenten en de provincie bezig met het aanleggen van snelfietsroutes: directe fietsverbindingen met weinig obstakels en zoveel mogelijk voorrang voor fietsers. Ook is Gazelle, één van de grootste fietsfabrikanten van Nederland, gevestigd in de regio en loopt de regio voorop met het ontwikkelen van fietsparkeervoorzieningen. "We willen de internationale fietsgemeenschap laten zien hoezeer fietsen is ingebed in onze dagelijkse manier van reizen", aldus Hubert Bruls, burge-

meester van Nijmegen. "Nederlanders fietsen overal heen: naar hun werk, naar school, naar de winkel. Dat komt onder andere door onze uitgebreide fietsinfrastructuur. Onze regio krijgt regelmatig bezoek van buitenlandse delegaties die komen kijken hoe wij dat doen. Maar omgekeerd kan het internationale congres ons ook de innovatieve ideeën uit de rest van de wereld brengen."

De burgemeesters hopen daarom met het indienen van het bidbook Velo-city in 2017 naar de regio te halen. Daarbij hebben zij de steun van het onderwijs en bedrijfsleven. Onder andere de Hogeschool van Arnhem en Nijmegen, de Radboud Universiteit, Royal Haskoning, Arcadis en Alliant hebben aangegeven de kandidaatstelling te steunen. Ook Minister Schulz, de ANWB, NBTC (Holland Marketing), NOC*NSF, Health Valley, Food Valley en de Euregio hebben de kandidatuur schriftelijk ondersteund.

Thema 'the Freedom of Cycling'

Het is gebruikelijk dat steden die zich kandidaat stellen als organisator van Velo-city een thema kiezen. Arnhem en Nijmegen hebben gekozen voor 'the Freedom of Cycling'. Vrijheid kent vele facetten en fietsen is een fantastische manier om vrijheid letterlijk en aan den lijve te ervaren.

Noot voor de redactie: Dit is een persbericht van de Stadsregio Arnhem Nijmegen. Voor meer informatie over dit persbericht kunt u contact opnemen met onze persvoorlichting: t 024-3297979.

Fotobijschrift: Velocity Fietskoeriers uit Nijmegen heeft, per fiets, het bidbook naar Brussel gebracht. Op de foto de aanbidding van het bidbook in Brussel aan de ECF door Velocity Fietskoeriers uit Nijmegen.



WELCOME TO ARNHEM AND NIJMEGEN!

When you think of cycling, you immediately think of the Netherlands. The Dutch really cycle a lot - to work, to school, to the shops or just for fun. It makes no difference who you are or where you come from - everybody cycles.

Cycling is a healthy form of exercise that is good for both body and mind. Where better to go for a bike ride than the Netherlands' greenest area, the Arnhem-Nijmegen region? This is a hospitable region where you can enjoy panoramic countryside views, as well as the beauty and history of the cities. A region that gives cyclists complete freedom.

The cities of Arnhem and Nijmegen are therefore delighted to put themselves forward as potential hosts of the world's largest cycling conference. We have outlined our plan for Velo-city 2017 in this bid book. Our chosen theme is 'The Freedom of Cycling'.

The Arnhem-Nijmegen region is literally the start of the Netherlands, the country of wide rivers and bridges. The Rhine enters our country in this area and splits into the Waal, Nederrijn and IJssel. The Arnhem-Nijmegen region is therefore symbolic of the country of cyclists, rivers and bridges, and is home to top sport, health-care, food and innovation organisations. And let us not forget Gazelle

Our cities have an extremely rich history. The border of the Roman Empire was located here and can still be seen today in various places. The cities



flourished and prospered, but were unfortunately subjected to periods of destruction and oppression.

The Dutch enjoy the freedom that they fought so hard for. Freedom is not just about being free from war, it is also the freedom of movement, entrepreneurship and development, the freedom to be where you want at the time of your choosing. Cycling is the nicest way of literally taking in that freedom. The Dutch like to cycle every day when possible.

A bicycle is not merely an object, it is a way of life. It is affordable for everyone, environmentally-friendly, healthy and sustainable, so it fits in perfectly with the nature of our green cities. Our cities cherish this way of life that is as much a part of our culture as the bridges and rivers.

We cycle in all sorts of weather, even when the wind is against us.

In that case, we just pedal even harder, and we would love to share this experience with you.

We hope you will choose to come for a ride with us

The Mayor of Arnhem:

A handwritten signature in blue ink, appearing to read 'H.J. Kaiser'.

Drs. H.J. Kaiser

The Mayor of Nijmegen:

A handwritten signature in blue ink, appearing to read 'H.M.F. Bruls'.

Drs. H.M.F. Bruls





INTRODUCTION



INTRODUCTION

This document presents the bid of the Arnhem-Nijmegen region, with the support of the Province of Gelderland and the city region, for the organisation of the global Velo-city conference in 2017. Arnhem and Nijmegen will act as the host cities for the conference in close collaboration with the organisers of Velo-city 2017. Obviously, the region is an important area in the Netherlands and, due to its location, also a perfect venue for involving visitors from Germany in the content and logistics-related sides of the Velo-city 2017 programme.

BICYCLES! THE NETHERLANDS!

Two terms, two images that are inextricably linked with each other! The Dutch really enjoy cycling. Most Dutch people (84%) own one or sometimes more bicycles. Of the 17 million inhabitants in the Netherlands, 13.5 million are cyclists and they own 22.3 million bicycles in total! There is no other similarly affluent country in the world where bicycles are used so intensively!

The Dutch cycle mainly because they find the bicycle to be a pleasant and reliable means of transport the spatial development and the infrastructure include safe and comfortable cycling facilities like cycle paths and bicycle parking facilities.

The Netherlands is the world's number 1 cycling country

for good reason! Within the Netherlands, the province of Gelderland was voted the Best Cycling Province in 2013!

FACTS AND FIGURES

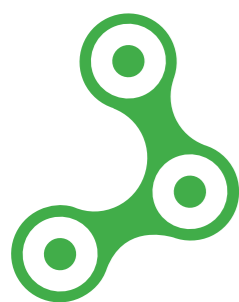
We choose the bicycle for a quarter of our journeys overall and one third of all journeys up to 7.5 kilometres in length! That equates to more than 4.5 billion journeys by bicycle each year, and a distance of 15 billion kilometres. On average, each inhabitant of the Netherlands completes 300 journeys by bicycle each year, covering a distance of more than 900 kilometres! Women cycle more often than men and native-born Dutch people cycle more often than immigrants.

Those are the facts and figures about cycling in the Netherlands. These facts also explain why holding Velo-city 2017 in the Netherlands, and more specifically in the Arnhem-Nijmegen region, is a uniquely attractive opportunity for the European Cyclists Federation.

LEADING COUNTRY

On the one hand, it is understandable that the Velo-city conference has been and will be held in countries and cities where cycling is still a growing phenomenon during the period from 2011 in Seville, 2012 in Vancouver, 2013 in Vienna, 2014 in Adelaide, 2015 in Nantes, 2016 in Taipei. It would be a good idea to hold the conference in a country





and in a province where visitors can see the best examples of cycling policy and bicycle use and the approach to that cycling policy in the context of the past, present and future.

IMPROVEMENT

Even so, there is still room for improving cycling in the Netherlands in a number of areas, from which the international cycling community will also benefit.

Of all of the journeys made by car, 50% are still shorter than 7.5 kilometres. Most people can cover that distance in less than half an hour on a bicycle. So the car can definitely be replaced by the bicycle for some of these journeys. The major differences in bicycle usage between Dutch municipalities also shows that significant growth is still possible.

In addition, the figures clearly show that immigrant population groups lag behind in terms of their bicycle usage. That is probably the same in many European countries. When preparing for and during the Velo-city 2017 programme, we can work together to find solutions for these obstacles.

A PERFECT EXAMPLE

The Arnhem-Nijmegen city region is the second largest urban agglomeration in the Netherlands. With over 700,000 inhabitants and two major cities, it is a dynamic, growing region! All of the 20 municipalities collaborate in the area

of mobility and transport planning.

The two main cities of Arnhem and Nijmegen are home to 150,000 and 168,000 inhabitants respectively and play a key role as the economic centres of the region. The total population of 700,000 inhabitants make this region a perfect example for many other cities and regions in the world.

Commuters, students, inhabitants and visitors travel to and from these cities in large numbers every day. In conjunction with the surrounding municipalities, the region can best be described as a smoothly-running 'daily urban system'. There is increasing organisation on a regional scale.

Since the last edition of Velo-city in the Netherlands in 2000 in Amsterdam, much effort has been put into the development of new mobility systems, which include traffic and mobility management systems, high-capacity public transport and the creation of an extensive network of fast cycle routes. These fast cycle routes ideally complement the daily urban system: because they offer greater comfort and are free of obstacles, they allow cyclists to travel much greater distances, especially when using a pedelec or an e-bike.

HEALTH, FOOD AND THE TRIPLE HELIX

Implementation of cycling policies has led to a particular focus on health, food, energy and education at a very high level. The Radboud University in Nijmegen specialises in

planning and transport. The academic hospital conducts research into the link between active mobility and the general health of the population. Wageningen University, close to Arnhem, specialises in the relationship between science and food. The city of Arnhem itself is home to leading multinational companies that focus on energy and sustainability. All of these fields of work and research are linked by strong, growing cooperation, which we call the 'Triple Helix' - the unbreakable chain between regional and local government, education and the commercial business community. The commercial business community in and around the region includes bicycle manufacturers (like Gazelle) and consultancy firms which provide advice in the field of cycling worldwide (like Witteveen+Bos and Royal Haskoning DHV).

Facts and achievements relating to cycling, the general ambience, the commitment and the overwhelming hospitality of the Dutch all form a perfect combination for making a resounding success of the Velo-city 2017 conference in our beautiful province of Gelderland and the Arnhem-Nijmegen region!





WHY ARNHEM NIJMEGEN?

There are five key reasons why the Arnhem-Nijmegen region wants to organise Velo-city 2017

- The organisation of Velo-city 2017 fits in seamlessly with the mobility, spatial planning and sustainability policies of the two cities and the province of Gelderland, particularly in respect of cycling and the use of the bicycle as a means of transport in the Netherlands and in both of the cities.
- The planned professor's chair at the Dutch Radboud University –one of the world's first 'cycling' professor's chairs - which positions the subject of 'cycling' at an academic level and offers opportunities for sharing scientific knowledge and research results at a global level, can play a key role. (*Cycling Visiting Professorship*)
- Velo-city 2017 in the Netherlands and this region fit in perfectly with the new policy in which increasing use of the bicycle throughout society combines very well with the focus on 'food' and 'health' and the devel-

opment of 'bikeonomics' within the 'Triple Helix', our indispensable collaboration between the government, education and the business sector. From a policy point of view, the theme of 'cycling' is also perfectly positioned in the triangle of *Health* (Nijmegen), *Food* (Wageningen) and *Energy* (Arnhem).

- From the perspective of the ECF, what could be more fitting after Seville, Vancouver, Vienna, Adelaide, Nantes and Taipei than organising Velo-city 2017 in the Netherlands, the world's number 1 cycling country, in the province of Gelderland, the number 1 cycling province in the Netherlands (in 2013), where the world can truly see what consistent cycling policy can achieve? Since 2000, there has been a whole new generation of planners in office. None of them have had the privilege of visiting the Netherlands during a Velo-city conference. The practical benefits of major investments in bicycle infrastructure, fast cycle routes, bicycle parking facilities and incorporating bicycle infrastructure in urban development plans are clearly visible in this region of the Netherlands.
- The events programme linked to the conference in this region offers highly attractive added value in the form of bicycle culture, beautiful natural surroundings, tourist attractions, events and the partner pro-

gramme. This can be expected to attract participants to the European version of the conference, particularly in view of the extensive travelling involved in visiting Taipei in 2016. Cities such as Amsterdam, Utrecht and other towns are close by and offer participants prime venues and facilities for pre-conference and post-conference tours.

EXPLANATION

The Netherlands, the province of Gelderland and the Arnhem-Nijmegen region develop advanced and innovative policy in the areas of:

- Economics
- Health and Food
- Logistics and Mobility

Successful development of this policy is only possible if excellent collaboration exists between the three mainstays of society - the government, education and the business sector, which we call the '**Triple Helix**'.

Based on close collaboration with the Radboud University in Nijmegen and Wageningen University, the region has enormous 'drive' in this field and has already achieved innovative results. This collaboration is already a source of inspiration in the Netherlands and will have the same effect on other countries.

At international level, Velo-city 2017 will result in greater knowledge and understanding of the countless possibilities that can be achieved in a good collaboration based on the 'Triple Helix' principle. Many concrete results of this collaboration can be viewed in practice in the Arnhem-Nijmegen region.

The cross-sector collaboration that has grown and developed in past years, and which we will continue to nurture in the near future, will also play a leading role in relation to the purpose of the conference.

In the following section, we present a number of topics which could potentially play a key role in the conference programme:

Cycling as a national core value

The Netherlands is traditionally a country where bicycles are intensively used by all classes of the population. There is no other similarly affluent country in the world where bicycles are used so intensively. The bicycle is the primary means of transport for more than 30% of the population. On average, each inhabitant of the Netherlands completes 300 journeys by bicycle each year, covering a distance of more than 900 kilometres. The bicycle is used for half of all journeys to school and university and for 28% of all visits

to a shop. Since cycling is so universally popular, the Netherlands is the country where significant innovations in the field appear in their early stages. In previous years, the government invested 310 million euros in constructing 315,000 bicycle parking spaces at train stations (both replacement ones and new additions). Up to 2020, funds are available for further expansion in the form of 100,000 extra spaces. The intensive use of bicycles leads in turn to new challenges such as creating adequate parking, carrying shopping and transporting children. New solutions are continuously conceived and worked out in detail for these challenges: cargo bikes for mothers and their children, enormous bicycle parking facilities, e-bikes (pedelecs), cycling proficiency courses for immigrants, etc.

Many millions have been invested in bicycle infrastructure in the region and many more millions will be invested in encouraging increasing bicycle usage. One example is a network of fast-charge stations. The continuous attention paid to cycling at all levels has created a wealth of knowledge on cycling in the Netherlands. From traffic design and political lobbying to integrated urban planning, the knowledge is available in the Netherlands. CROW/Fietsberaad, the leading knowledge institute on traffic planning and design, will update the manual for cycling infrastructure in 2015 and 2016. The new, translated, design manual for cycling infrastructure will be available at Velo-city 2017.

Bicycles as the solution for crowded cities

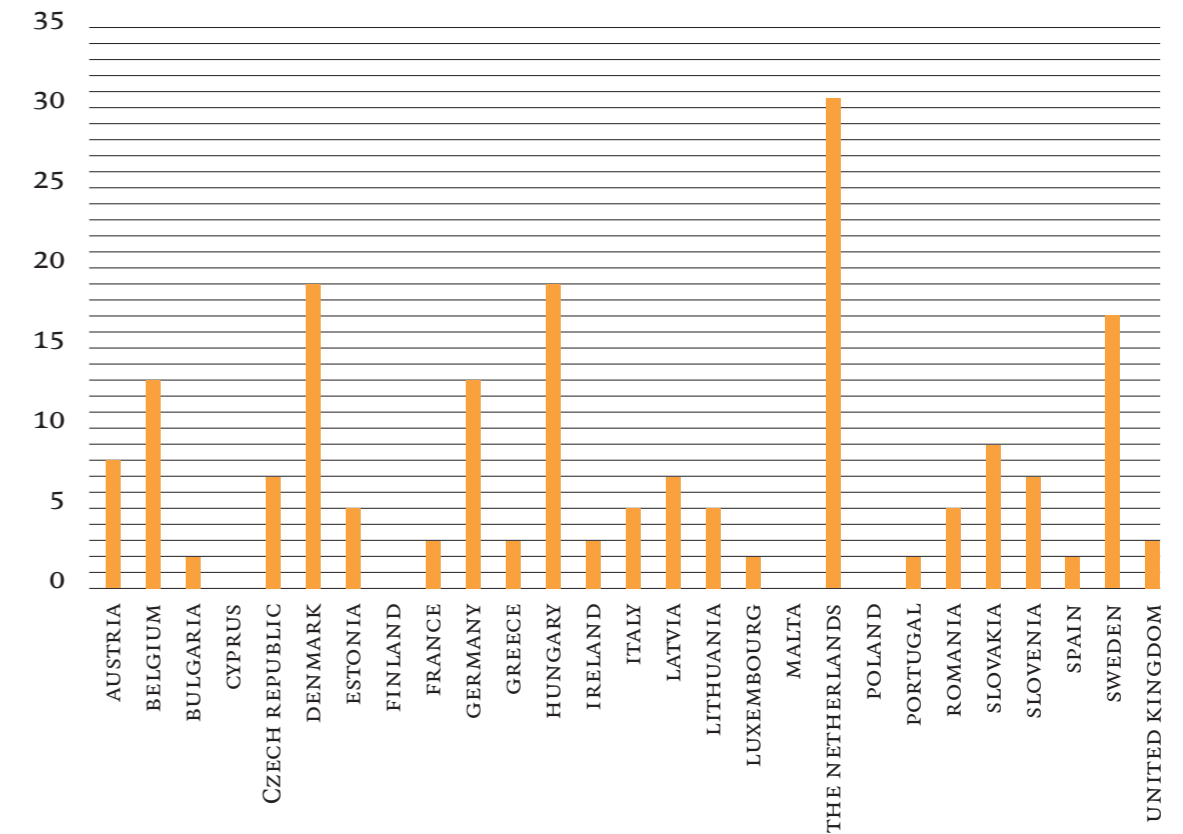
In the near future, more people are expected to move to the cities. Most of the world’s population will live in cities in the future. The bicycle has an important role to play in that environment, even if that role is only to make the continued use of (increasingly electrically powered) cars possible. Cities in their current form all over the world are unable to accommodate more cars and keep them moving. Cycling, particularly the increasing trend towards the e-bike (pedelec), which is gradually becoming the new standard for commuting, is a good solution for both passenger and goods transport. The bicycle is already very important as an ‘everyday’ means of transport in view of the fact that only 10% of all journeys completed by bicycle in the Netherlands are for recreation, sports or exercise. The Dutch learn about the benefits of cycling at a very early age. The cycling proficiency exam for 10-year-olds has been an important reference point in Dutch children’s path to maturity for more than 80 years.

Cycling as an economic stimulus

Bicycle manufacturing is a major sector in the Netherlands and many leading brands are Dutch in origin. Each year the sector sells 1.3 million new bicycles generating a turnover of more than 1 billion euros. The Dutch authorities spend more than €400 million on bicycle infrastructure every year. An analysis produced by the Dutch Cyclists’ Union

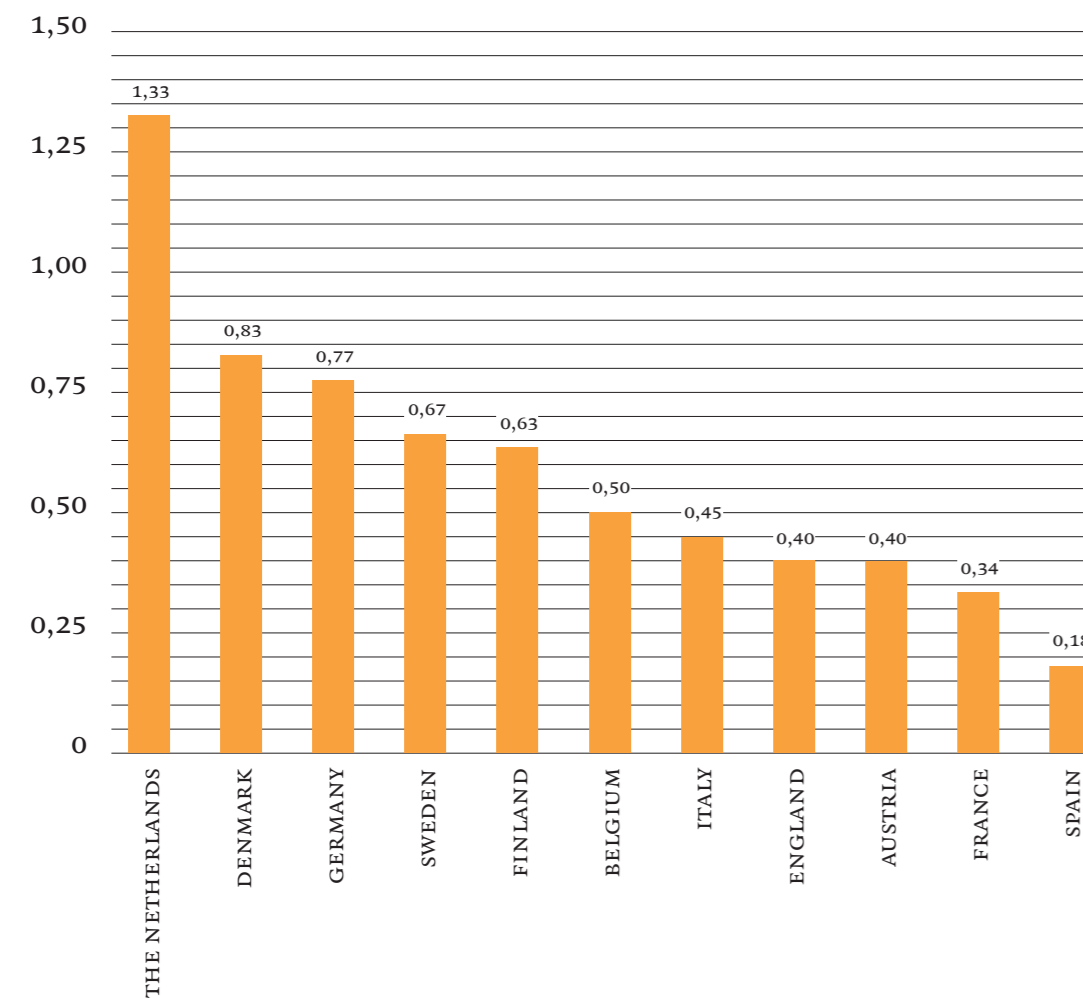
(Nederlandse Fietsersbond) and the Cycle Route Planner (Fietsrouteplanner) indicates that there are at least 35,000 kilometres of cycle path in the Netherlands. No less than 4700 kilometres of the Dutch road system feature cycle paths at the side of the road. In 2017, one of the larger bicycle manufacturers, Gazelle, will celebrate its 125th anniversary.

CYCLE USAGE - CYCLING AS MAIN MODE OF TRANSPORT % OF POPULATION



EC 2010, Eurobarometer: an analytical report on the future of transport.

BICYCLE OWNERSHIP - THE FACTS

**Ambition:**

Growing bicycle usage.

At present, 70% of all bicycle journeys are less than 7.5 kilometres in length (<30 minutes). Furthermore, 50% of all journeys completed by car are also less than 7.5 kilometres in length. So we can conclude that there is huge potential for further growth in the use of the bicycle. In comparison: the use of bicycles in the city of Nijmegen has increased by 10% during the past 8 years thanks to fast cycle paths and the construction of cycle paths alongside roads.

The table on the left was drawn up in 2010 and shows an analysis of future bicycle usage. According to the latest estimate (RAI and BOVAG 2013/2014), the number of bicycles in the Netherlands has increased to 22.3 million, which equates to 1.33 bicycles per person!

In our opinion the particular reasons for the ECF to choose the Netherlands and the Arnhem Nijmegen region as the location for Velo-City 2017 are:

- Even at this early stage, the political and financial commitment to the conference is significant at regional and local government level and there is also widespread support and enthusiasm among the population and on the part of the bicycle lobbying organisations. The four government authorities are ready to invest significantly in the Velo-city conference. The required resources have already been reserved for 2017. The cities of Arnhem and Nijmegen are the prime movers and the city region and Province of Gelderland will contribute significant financial support.
- After holding the conference in cities where cycling culture is still under development for six years (2011, 2012, 2013, 2014, 2015 en 2016), it would be beneficial for the ECF to hold Velo-city 2017 in a country and location where bicycles are used very intensively and cycling is part of the basic infrastructure.

- The sizeable Arnhem-Nijmegen region with its 700,000 inhabitants and excellent policies on cycling is a perfect example for many regions and cities in the world. The term 'smart cities' definitely applies to the region.
- People will be able to enjoy the fantastic experience of using fast cycle paths at first hand. Arnhem-Nijmegen is unique in terms of the size and scale of this type of cycle path. The natural integration of fast cycle paths and bicycle infrastructure in the urban environment will be experienced by the participants in the conference as both instructive and pleasant.
- The area's policy on cycling is highly advanced and perfectly matches the innovative cross-sector collaboration within the Triple Helix relative to logistics & mobility and long-term policy relative to health and food. In addition, the Province of Gelderland has demonstrated how seriously it takes new cycling policy by doubling the available budget, by being selected as bicycle province number 1 and by entering a bid to organise the start of the Giro d'Italia in 2016 in order to create a high profile in sports cycling.
- Both cities can offer an extremely balanced programme, not only in terms of the conference but also



in relation to the event and excursion programme, the partner programme and pre-conference and post-conference tours to the most important cities in the Netherlands (Amsterdam, Utrecht) and the nearby North Rhine-Westphalia area in Germany.

- g) The workshop programme and the plenary conference sessions will be organised as far as possible in a city centre location in either of the two cities, as specified by the ECF. In addition, the region offers a highly attractive setting for the conference with its many popular tourist venues and leading museums, its beautiful nature areas and facilities. The combination of these facilities and the fact that the conference will take place in Tapei in 2016, which is a quite long and expensive trip for Europeans, makes Arnhem-Nijmegen a particularly attractive venue for a visit to the conference by European participants in 2017.
- h) The last Velo-city conference in the Netherlands, which was held 17 years ago in Amsterdam in 2000, attracted a record number of participants for the time. We expect the same for Velo-City 2017.
- i) The location of Arnhem and Nijmegen close to the German border is almost certain to attract German participants to the conference from the densely-

populated nearby North Rhine-Westphalia area. This geographical location also makes it possible for the organisation to organise excursions to the German border areas and the Reichswald forest. On the Dutch side, there are all kinds of possibilities for enjoyable excursions, for example to a nature area such as the Veluwe, which is one of the main tourist attractions of the Netherlands.

- j) Nijmegen was one of 5 nominated cities from 12 European countries to have reached the final round of the 2016 European Green Capital Award. Sustainable mobility (the bicycle) and sustainable urban development played a key role in this achievement. Arnhem has put itself forward for the honorary title of 2016 'Bicycle city of the Netherlands'. Arnhem was awarded the title of 'Best inner city of the Netherlands' in 2009 and was also the 'Greenest city of Europe' and the 'Best Events City of the Netherlands' in the same year. In 2013, the Province of Gelderland was voted bicycle province number 1 in the Netherlands.
- k) For the next four years, the municipal executive of the city of Nijmegen has reserved 5 million euros **extra** for constructing and renovating existing cycle paths and bicycle parking facilities. In addition, a provision

of five million euros **extra** has been made for building a cycle path on the bridge over the Waal river. In partner city Utrecht, the largest bicycle parking facility in Europe is currently under construction and the Tour de France will start there in 2016. The Province of Gelderland is a candidate for hosting the start and the first stage of the 2016 Giro d'Italia.

- l) Cycling policy in the Netherlands and particularly in this region is an excellent fit with the European Union's agenda and programmes. The Netherlands is fully aware that an increase of 1% in the number of people who use bicycles will generate 27 million euros by cutting back sickness absenteeism, quite apart from reducing the costs associated with traffic congestion and CO₂ emissions. (TNO study of February 2009)
- m) The 'Freedom of Cycling' theme offers the ECF a host of programme content opportunities and strategic elements for turning Velo-city 2017 into an event that promotes cycling in countless areas associated with freedom in developing countries.
- n) The Arnhem-Nijmegen city region will support a part-time professor's chair on 'Cycling' (Cycling Visiting Professorship) at the Radboud University. The intended professor is Professor Kevin J. Krizek from the Uni-

versity of Colorado, Boulder, who has a strong track record in the field of cycling research and beyond. He is currently working on a book about the position of the bicycle in a future mobility system with automatic vehicles, etc. This will also place greater emphasis on the importance of cycling at academic level. This professor's chair is also important for international knowledge sharing, the organisation of a scientific symposium on Monday, 12 June 2017, the day preceding the conference, and the scientific quality of the research as a foundation for effective cycling policy.

- o) The region offers excellent accessibility for both national and international participants in Velo-city 2017. It can be reached internationally from five airports - Düsseldorf (D), Weeze (D), Eindhoven(NL), Amsterdam(NL) and Rotterdam(NL), which are at a distance of 1.5 hours maximum by public transport. The existence of bicycle routes from most of these airports to the region will also be highlighted and communicated to the participants. There are also very good train connections to both cities. The connection from Germany using the international high-speed train ICE is particularly fast and convenient. Furthermore, the Thalys offers an excellent high-speed connection from France and Belgium.



- p) The 'Fietscentrum' - a breeding ground for small cycling entrepreneurs – has opened in Nijmegen. From recumbent bicycles to recycling steel bicycle frames and bicycle hire – the centre provides numerous services from an abandoned factory, right near the city centre of Nijmegen.
- q) The Cycle Logistics conference was held in Nijmegen in April 2014. Nijmegen is a forerunner in the Netherlands when it comes to cycle logistics – numerous bicycle couriers are based in Nijmegen and the city promotes sustainable deliveries of shipments to the city centre. What is more, the ECLF (*European Cycle Logistics Federation*) was founded in Nijmegen on 12 April 2014.

Theme of the conference

The overarching theme proposed for Velo-city 2017 is:

'The Freedom of Cycling!'

This title for the theme of Velo-city 2017 encompasses everything that fits in with people's home, work and leisure environments.

Freedom is the most important thing people want, and can and must achieve. Freedom is humanity's most important possession.

The theme 'The Freedom of Cycling!' can be integrated into the conference in many different ways.

- The sensation of the wind in your hair is the ultimate **feeling of freedom**, even in the city. Of course all cyclists experience a sense of freedom when they feel the wind in their hair on the way to school, work or other destinations. Choosing your own speed. Choosing your own route. Choosing who you ride with. And

first and foremost, deciding for yourself to be a cyclist and become part of an ever-growing community opting for sustainable living and social responsibility.

- **'The Freedom of Cycling!'** sends out the message that the freedom of choice and expression and the freedom to not have to succumb to oppression, are the most important building blocks for being able to choose cycling at all. The freedom to be able to move forward from the violence of war or oppression, without fear of repression and without fear of injury.
- **'The Freedom of Cycling!'** is directly related to human rights, equal treatment of people regardless of their nationality, race, colour, gender or sexual orientation and tolerance of others. In this respect a relationship with the World Cycling Alliance is of great importance to the 2017 conference. It is not only about promoting cycling as a means of transport, but also about the knowledge, experience and cooperation of cycling interest groups with international institutions such as the UN, OECD/ITF, World Bank, etc.
- **'The Freedom of Cycling!'** indicates that (transport) safety – and with it the infrastructure to enjoy cycling in complete freedom – should have a high priority, all over the world.

- **'The Freedom of Cycling!'** shows that cycling is for everyone and an important issue for mobility, health, prosperity and well-being for all layers of the population.
- **'The Freedom of Cycling!'** enables us to opt, in all freedom, together with the Velo-city Series Director and the programme committee, for a variety of interesting developments in many areas for the content of the conference programme.
- **'The Freedom of Cycling!'** is a message to the world, to be propagated by the Velo-city 2017 conference. Communication between cyclists should be completely free, without impediment. Cycling promotes that communication and helps bring people together.
- **'The Freedom of Cycling!'** is a contemporary theme that will appeal to many organisations, groups and individuals of all ages and nationalities. The contemporary character of the conference will of course be reflected in the many workshops, addressing issues from all over the world. The Netherlands has a great deal to offer in terms of knowledge of bicycles. We would like to make every effort to share knowledge and experience with other cities in Europe and the world, so that everyone can decide for themselves

what they want to use. We will make all source codes for cycling policy, integral traffic and transport policy and design available to the world. The contemporary character will also be visible to both the Dutch population and all participants of the conference in the commitment of the creative industry. Visual arts, theatre, song and dance will form important elements of Velo-city 2017. Here again creative freedom is important. The contemporary character of Velo-city 2017 also expresses itself in state-of-the-art use of the leading social media providers of 2017 (Twitter, Facebook, Instagram, +++), webinars, online streaming, etc.

The most important goals of the conference programme

There are various goals attached to the conference in the Netherlands and the Arnhem-Nijmegen region in 2017:

SHORT TERM GOALS:

- **The bicycle as a solution to the drift towards cities and urban regions.**

Expansion of the understanding that with increasing movement towards cities, it is necessary to promote transport by bicycle much more. Contemporary cities are unable to cope with increasing motor traffic, in terms of environment, logistics and infrastructure. This remains true even if motor traffic increasingly uses electric motors. Cycling is an excellent alternative for the cities, especially now that the sphere of action for bicycles has been substantially increased in a limited time by increasing use of the e-bike (pedelec). The integrated mobility and spatial planning policy, so characteristic of the Netherlands, will certainly play a part in both the programme content and the daily reality.



- **Innovation from all over the world.**

Of course, during Velo-city 2017, the Netherlands and the Arnhem-Nijmegen region will want to listen to the many workshops about new developments in cycling policy from all over the world. The knowledge acquired during the conference will be converted to cycling or infrastructure policy where possible. The part-time professor's chair in cycling at the Radboud University will play an important role here.

- **A model area for many regions in the world.**

The scale of the two cities and population of around 700,000 makes Velo-city 2017 in the Netherlands and in the Arnhem-Nijmegen region an excellent model for countless cities in the world. The way in which fast cycle routes and cycle junction routes are incorporated into the urban environment is an important innovation. This is an excellent opportunity for the ECF to show participants from all over the world in 2017 a leading example of the results of a consistent policy of promoting cycling.

- **Increased use of bicycles.**

In an ordinary week, around 5 million Dutch citizens get on their bikes for almost 14 million bicycle journeys. In 2011 the Dutch cycled 15 billion kilometres altogether, 9% more than the previous year.

(figures from Statistics Netherlands)

By putting the bicycle in the spotlight and organising events relating to Velo-city 2017, the conference will give the local population, supported by the national and regional cycling interest groups, an enormous boost in bicycle use. In the run-up to and during Velo-city 2017, various bicycle-related public events will take place for the Dutch population. Velo-city 2017 itself will of course be the most important promoter and publicity campaign. In 2016/17, the year running up to the conference, starting in summer 2016, the campaign for Velo-city 2017 will be highly visible and as the date of the conference nears the publicity will intensify. We are convinced that Velo-city 2017 will be a major milestone for an ever increasing and innovative cycling policy in the Netherlands. Several important annual events will be organised over the next few years to increase support from the regional population. One of these is the 'De Ronde van Nijmegen' cycle race, which takes place annually in May, with a record of 4,000 registered participants in 2014 and the possibility of growing to 7,500 cyclists. There will also be a revival of the 'fietsvierdaagse' four-day cycling event as a national event. Utrecht is to host the start of the Tour de France in 2015, and Arnhem and Nijmegen

are candidates for the start of the Giro d'Italia in 2016. Arnhem is the starting place of the professional bicycle race the Dutch Food Valley Classic.

LONG-TERM GOALS:

- **Cooperation between Triple Helix and Health and Food.**

In the longer term, Velo-city 2017 will be an important milestone in the process of bringing the Triple Helix (government, education and business) closer together. Government, education and business need to join forces in many areas to produce answers for the future in an ever more complex society. The issues related to food and health are closely connected with the many topics that will be presented at the conference. In this way, the knowledge domains of Food Valley (Wageningen University) and Health Valley (Radboud University Nijmegen) and the concentration of Energy companies in Arnhem will be closely involved in the conference. When the right cooperation in development issues arises between the three parties of the Triple Helix and the two knowledge domains, we will be within reach of solutions for problems such as purity and honesty in food, prevention of obesity in children, more movement through sport and bicycle use, and increasing transparency.

That will also create a fairer society that is in balance and can better control the issues that it encounters.

- **Fast cycle routes.**

The Velo-city 2017 promotional programme and events related to the conference will contribute substantially towards an increase in cycling across the Dutch-German border region and therefore towards understanding between the two communities in the region. This will result in new fast cycle routes between Dutch and German cities, which in turn will contribute to a society that dares to look over a border. Work is already in progress on a cross-border fast cycle route to the German Kranenburg (near Cleves).

- For the national governments in both countries the presence of Velo-city 2017 will be an important stimulus for the availability of resources for many mobility initiatives.



Facilities present and future

The bicycle plays an important role in transport to and from work in the Netherlands. A quarter of all employees cycles to work. This is mainly for short distances, but also for slightly longer journeys. The bicycle is the main means of transport for journeys up to 4 kilometres. Up to distances of 7.5 kilometres, the bicycle is used for 34% of journeys, whilst this figure drops to 22% for distances up to 10 kilometres and 14% up to 15 kilometres.

A new phenomenon in Dutch cycling policy is the **fast cycle routes** - good, fast connections between cities and between residential and work locations.

One of the spearheads of Dutch policy is the creation of 675km of new **fast cycle routes** between cities in the Netherlands by 2015. One ambition is to establish a network of fast cycle routes connecting residential and work areas, where a reasonable cycling distance is 15-20km. The costs are around € 700 million. Funding will primarily come from the state and local authorities. The city regions of Arnhem and Nijmegen, the administrative region of Utrecht and The Hague region plan to make between a quarter and a third of the 675km of new routes!

The rise of the e-bike improves the cycling potential for distances over 5km, because e-bikes enable cyclists to reach their destinations faster and more comfortably, as well as being more user-friendly for parents with children, the elderly, etc. More than 1 million e-bikes have been sold in the Netherlands. The electric bicycle facilitates a substantial increase in the average cycling distance. What is more, good cycle route connections at distances of 15 or 20 kilometres, combined with the rise of the e-bike, lead to a much greater service area of facilities.

The strategy of the cities of Arnhem and Nijmegen and the Province of Gelderland focuses on a number of spearheads:

- Fast cycle routes
- Mobility management
- Bicycle parking facilities.

More than 80 kilometres of fast cycle routes will be constructed in the region between 2010 and 2017, in cooperation with 15 different government bodies. This sound cooperation will make it possible to establish the fast cycle routes on time, on budget and as one single project. The total investment involved will be approximately €55 million and is an example of the regional cooperation we advocate with Velo-city 2017. At this point 40km of fast cycle routes have already been established in Nijmegen. The policy, finances and administrative will are in place for further

strengthening of the position of the bicycle in the city.

These fast cycle routes involve some unique innovations from this area that can serve as an example for other regions in the world.

- One of these is the lighting of fast cycle routes. An environmentally friendly (LED) lamppost has been developed, ensuring that the fast cycle routes are recognisable by the lampposts.
- A second innovation is the signposting of the fast cycle routes, a unique detail. The signposting has been carried out in a cooperative effort between 5 municipalities, on 3 different fast cycle routes.
- A third development is an app to encourage cyclists to cycle more. (This app is currently in the beta phase)

Besides laying the infrastructure, the Arnhem-Nijmegen city region is working with businesses to bring about behavioural change among employees. The aim is to reduce traffic congestion in the rush hours in cooperation between public transport and cycling.

In May 2013, a new policy document was drawn up in the city of Arnhem - the 'Beleidsnota fietsverkeer- nieuwe verbindingen-, nieuwe fietsers' (policy document on bicycle traffic: new connections, new cyclists). With this policy, Arnhem is focusing on persuading people who currently still drive to start cycling. There are three spearheads:

- establishing short cycle connections, preferably shorter than the car route;
- establishing high-quality uninterrupted connections (regional fast cycle routes);
- realisation of high-quality bicycle parking facilities (a bicycle parking facility with space for 4,500 bicycles has been built at Arnhem Station, which has ICE status).

A magnificent example of a regional fast cycle route is the 'RijnWaalpad', a fast, direct, safe and comfortable connection between the cities of Arnhem and Nijmegen with a cycling distance of only 15.8km. Cyclists have priority in traffic situations wherever possible. The fast cycle route is constructed in strips of red asphalt four metres wide, with specially designed street lights, to make them easily recognisable.

Development of this route will encourage commuters to cycle more frequently. More cyclists means less traffic and traffic jams, less noise and less light pollution. The fast cycle routes guarantee better connections in the region and a healthier environment.





DATES AND LOCATIONS

What are the proposed dates for the conference?

In view of the Velo-city conference dates in other years and other cities, the week of Monday 12 to Friday 16 June 2017 is the ideal week for Velo-city 2017, with a scientific symposium on Monday 12 June and the conference from Tuesday 13 to Friday 16 June. So the conference would take place from:

Tuesday 13 June to Friday 16 June 2017.

Where will the conference be held?

Most of the conference will be held in Nijmegen, which has the largest conference hall available. The big plenary sessions will take place there. The entire conference programme will take place in easily accessible, inspiring locations. Taking into account the logistical organisation, parts of the conference will take place in the best venues in terms of conference hall space in both cities.

The Velo-city 2017 conference will last four days, to allow

delegations from all over the world to attend as many parts of the conference as possible. As stated, the conference days are Tuesday 13 June to Friday 16 June 2017 inclusive.

On Monday 12 June, before the conference, a scientific symposium will take place in close collaboration with the Radboud University and Wageningen University.

Of course pre-conference tours and post-conference tours will be offered to major cycling mobility projects in other cities in the Netherlands and nearby parts of Germany, as well as to tourist highlights in the cities of Amsterdam, Utrecht, 's-Hertogenbosch and Apeldoorn.

LOGISTICAL OPTIONS

In addition to the excellent fast cycle route available between Arnhem and Nijmegen, shuttle buses – running on natural gas of course – will be used where necessary to transport participants from hotels to and between conference locations quickly and in an environmentally-friendly manner, along with the bicycles they have been provided with. Trains will also be running, transporting participants from one city to the other within 15 minutes.

TRIPLE HELIX

The organisation is seeking close contact with the 'Triple Helix', a collaboration of government, education and business. One cannot exist and flourish without the others,

which is why this collaboration is of great importance for mobility policy in the longer term.

BUSINESS

Various companies have been approached in this bid book phase for declarations of support for Velo-city 2017. Their letters of intent are attached. Support for the organisation of Velo-city 2017 from these businesses and the regional population is in our view crucial for Velo-city: for us it is more than just a conference. It is a way of giving cycling businesses a boost and increasing cycling levels amongst the regional population.

SUPPORTING PARTNERS IN THE VELO-CITY 2017 ARNHEM NIJMEGEN BID

1. Dutch Ministry of Infrastructure and Environment
2. Dutch Ministry of Health, Welfare and Sport
3. Province of Gelderland
4. Arnhem-Nijmegen city region
5. NBTC Holland Marketing & Conventions
6. KLM Royal Dutch Airlines
7. Fietsersbond
8. Amsterdam

9. Utrecht
10. ANWB
11. NOC*NSF
12. NS stations
13. NS rentals
14. Euregio
15. Radboud University
16. HAN University of Applied Sciences
17. Region Marketing Gelderland (RBT KAN)
18. Royal Gazelle
19. VANMOOF
20. Dutch Cycling Embassy
21. Health Valley
22. Chamber of Commerce
23. NXP
24. Royal Haskoning
25. Burgers Zoo
26. Arcadis
27. Food Vally Foundation
28. Alliander
29. Hermes/Breng
30. Polis
31. Platform 31
32. CROW
33. Jan Kuipers Nunspeet BV
34. National Park De Hoge Veluwe
35. National Open Air Museum

ORGANISATION CHART VELO-CITY 2017 ARNHEM NIJMEGEN



Organisation

The cities of Arnhem and Nijmegen will have final responsibility for Velo-city 2017. The General Coordination Committee will be directed by the municipal secretaries of both cities. A project organisation will be set up with responsibility for the entire operational organisation of Velo-city 2017.

The General Coordination Committee will independently set up an organisation model for Velo-city 2017, making as much use as possible of the expertise of the RBT KAN, which is a public provider of organisation and a convention bureau in the region.

From the start of the project in January 2015, monthly reports will be sent to an Executive Board consisting of the ECF President, the Velo-city Series Director, the mayors of Arnhem and Nijmegen, chairmen of the relevant executives in Arnhem and Nijmegen, the representative of the province of Gelderland and the administrative delegate of the city region.

The Velo-city Series Director and the Velo-city Series Manager will be closely involved in all consultation situations and all decision-making. Not only are they the experts on the conference and more experienced than anyone else in the organisation, they are also an essential part of the team producing Velo-city 2017.

The organisational chart on the previous page shows the organisational set-up of Velo-city 2017.

Local cyclists play a key role in the organisation and planning of the conference

The ‘major’ cycling organisations are closely involved in Velo-city 2017 at national level. ANWB (Royal Dutch Touring Club) and the Fietsersbond (Dutch Cyclists’ Union) are of course the main partners, and there is also the Dutch Cycling Embassy, which focuses on sharing Dutch cycling expertise with other countries.

Numerous regional and local organisations have been operating in the region for years in order to promote the enjoyment of cycling, increasingly integrate cycling into everyday transport and get more people cycling in general. Optimum involvement of these organisations in the preparation and organisation of Velo-city 2017 is therefore crucial to us.

We are very familiar with these dozens of local organisations, which operate in the following sectors:

- Knowledge institutions - education and science
- Tourism and recreation
- Health
- Food
- Entrepreneurs/companies/manufacturers

- Sport
- Cycling teams
- Events
- Art and culture in connection with cycling
- Cycling events
- Interest groups
- Architecture and infrastructure

Representatives of all of these organisations have been involved in the process of planning Velo-city 2017 right from square one, and will remain closely involved in decision-making and the actual conference all the way through the organisation of Velo-city 2017.

They will be closely involved in putting together the programme and the exhibition and planning the numerous routes that will be marked out through the region. Two dinners were held to come up with ideas for the preparation of Velo-city 2017 and representatives from these interest groups already made a particularly valuable contribution. They will have a major say in at least four areas in the course of the process:

1. The contents of the conference and event programme.
2. The exhibition.
3. Bicycle rides in the region, both for participants and their partners.

4. Advice on finding affordable accommodation for those that need it.

As well as involving these interest groups in Velo-city 2017, we will create specific opportunities for the groups to share knowledge. This may be in the form of a ‘cyclists’ lab’, an ‘international meeting lounge’ or even a ‘Velo-city Village’ in which the groups can share knowledge prior to and during the conference, both virtually through Twitter, Instagram and Facebook, and in the flesh.

Social events

Alongside the conference programme, Velo-city 2017 will turn into an event that participants will never forget. There are ample opportunities for that in the two cities, but we will also put together a programme of social events that will be talked about for a long time afterwards. After all, as well as attending a high-quality conference, participants also want to gain a lasting impression of the city they have visited and the extracurricular programme they have taken part in.



Welcome reception

We have booked the Netherlands Open Air Museum in Arnhem for the welcome reception on Tuesday 13 June. The Netherlands Open Air Museum shows snapshots of history and tells the story of the Netherlands using authentic buildings, implements and true stories. Visitors travel through time, from two centuries ago right up to the present day. The museum is very lively, with lots to see and do on the estates and farms, and in the houses, mills, farmer's cafe and shops.

Gala evening

We are currently considering the magnificent ambiance of an evening at Burgers' Zoo for the gala evening. Burgers' Zoo is the Netherlands' largest zoo and is characterised by several areas where visitors can see the animals in their natural habitats. The 'Bush' is an area that can easily accommodate all Velo-city 2017 participants. We would like to schedule the gala evening for the evening of Thursday 15 June.

From Arnhem's ICE station to Amsterdam and Düsseldorf

During the excursion programme, participants may be able to opt for a journey of just over an hour by ICE to the Euregio region/Düsseldorf. We can still explore this option, but plenty of participants will certainly be interested in a journey in the other direction, as you can also reach Amsterdam in just over an hour.

Participants will be able to opt for a typical Dutch evening in Amsterdam on Wednesday evening.

Capital of the Netherlands, Amsterdam has around 750,000 residents and no less than 850,000 bicycles. Everyone cycles in Amsterdam, so it is the world's safest capital city for cycling, as all other traffic is aware of the cyclists. Bicycles will await participants upon their arrival in Amsterdam and the participants will cycle through the centre of the city, along the canals and past the main sights - the Royal Palace, the Anne Frank House and the Rijksmuseum to name but a few. The bicycle ride will end at the Heineken Experience, where participants will dine. The group will then head back to the station at around 9.30pm to catch the train back to the conference cities before bed.

It goes without saying that this spectacular event is a major challenge in logistical terms. We will consult with the Velo-city Series Director on the feasibility of this event and the best way to implement it. Of course, there are numerous attractive alternatives in the Arnhem-Nijmegen region, should a trip to Amsterdam not prove feasible.

Cycling excursions

Plenty of cycling excursions will also take place during the conference days, one of which will be a trip to the Hoge Veluwe National Park to ride its world-famous 'white bicycles'. A range of original works by Vincent van Gogh can

also be seen in the park's Kröller-Müller museum, which also has an internationally renowned sculpture garden.

EMT and e-bikes (pedelecs)

Arnhem is a key player when it comes to developments in the field of energy and environmental technology (Energie- en Milieutechnologie, EMT). EMT is important to numerous sectors. The municipality has signed an agreement with various organisations to further profile Arnhem as an energy city over the next few years – Energy Made in Arnhem. In this context, the e-bike fits in well in Arnhem, so we will hold e-bike tests on hilly ground. Participants will go on bicycle rides in all directions, including over the German border. Routes will be cycled in both the cities of Nijmegen and Arnhem and the municipalities in between, showing participants the region's most beautiful spots, as well as the extensive cycle junction network and the fast cycle routes.

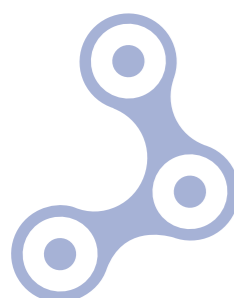
Packages

As well as the organised programme, the conference organisers will arrange plenty of packages in the cities to ensure participants' every need is catered to. This will include special packages in restaurants and cafes, as well as admission to the various cultural manifestations set up for both the participants and the local population.

Velo-city 2017 will be a celebration for participants and the local population alike, all of whom will look back on 2017 as the year that Velo-city came to Arnhem and Nijmegen. They will remember the week as one of the best of their lives!

Transportation. The distance from the locations and accommodations to major airports, railway- and bus stations

Arnhem links up the Dutch Randstad area with the Euregio region around the German border, which is why Arnhem's railway station has ICE status. ICE International is the name of the international high-speed network operated by the German DB Fernverkehr and Nederlandse Spoorwegen (Dutch railways) that runs between the Netherlands and Germany, and Belgium and Germany. Current major renovation work on the railway station and the public transport hub illustrates this station's status. The terminal, with its futuristic design, will be completed by 2015, giving Arnhem one of the most modern transport hubs in Europe, with a very well designed public space, right next to the city centre. We





can pay extensive attention to the station in the events programme. Further details will be worked out later.

There are excellent connections by plane to the Velo-city 2017 location. No less than **five** airports are within a similar distance to that between Heathrow Airport and the city of London.

The conference location for the plenary sessions is five minutes' walk from the station, which also has an excellent bicycle parking facility. The same applies to Arnhem. All conference and evening social event locations can easily be reached by bicycle or are served by excellent public transport connections. Any travel required will always be taken into account when planning the conference and social programme.





LETTERS OF INTENT



Ministry of Infrastructure and the Environment

> Return address Postbus 20901 2500 EX Den Haag

Stadsregio Arnhem Nijmegen
Voorzitter College van Bestuur
Postbus 6578
6503 GB Nijmegen

Ministerie van
Infrastructuur en Milieu
Plesmanweg 1-6
Den Haag
Postbus 20901
2500 EX Den Haag
Contactpersoon
drs. A.J. Zinn
T 070-456 0000

Our reference
lenM/BSK 2014/129259

Date
Subject Support application of the Arnhem-Nijmegen region for
the Velo-City conference 2017

Dear Mister Chairman,

Thank you for your letter from June 10th in which you ask me as the Minister of Infrastructure and Environment to support the cities Arnhem and Nijmegen in their attempt to bring the 2017 edition of the world's most prestigious international cycling conference 'Velo-City Series' to the Netherlands and to the Arnhem-Nijmegen region in specific.

I am pleased to confirm that the Ministry of Infrastructure and Environment will be happy to support this application of the cities and the region Arnhem-Nijmegen in their effort to organize the Velo-City Series Conference in 2017.

Furthermore it is my pleasure that this international important conference can be held in both cities. In this region great progress has been made in the past years concerning the innovative infrastructure for cycling through fast cycle routes to connect residential, work and shopping areas with each other. These routes, especially embedded in an urban environment encourage commuters to cycle more frequently. That means less traffic and vehicle pressure, less congestion, less noise and less pollution. These routes also guarantee –both for tourism- and commuter transportation fast, safe and very attractive cycling.

I am convinced that concerning the content of the conference, my Ministry can contribute to Velo-City 2017 by participation in various workshops and debates. I am willing to make knowledge from our experts at the Ministry available for the Velo-City Series Conference 2017.

I am pleased to wish you all the best at the preparation of the bid from the Arnhem-Nijmegen Region to bring Velo-City 2017 to our country.

Yours sincerely,

THE MINISTER OF INFRASTRUCTURE AND THE ENVIRONMENT,

mw. drs. M.H. Schultz van Haegen



Ministry of Health, Welfare and Sport

Return address P.O. Box 20350 2500 EJ The Hague

European Cyclists' Federation
Attn. Bernhard Ensink, secretary-general
Rue Franklin 28
1000 Brussels
BELGIUM

Directorate General for
Health
Sports department
Team Elite Sports &
International

Address:
Rijnstraat 50
2515 XP The Hague
T +31 070 3407911
F + 31 070 3409834
P.O. Box 20350
2500 EJ The Hague
www.rijksoverheid.nl

Information
H.A.D. Haltsma
Ass. policy advisor
T +31 (0)70 3406395
ha.haltsma@minvws.nl

Our reference

All correspondence addressed
to the postal address quoting
date and reference of this
letter.

Date 03 JUNI 2014
Subject: Support 2017 Velo-City conference

Dear mr. Ensink,

The Dutch not only use their bicycles to go to work, visit friends of other daily routines. In their spare time many also like to cycle longer distances. A dense network of marked cycle paths and even some 'bicycle high ways' will take you across the country. The Netherlands is a real bicycle country. And cycling is not only fun to do. It is also good for one's health.

For those reasons The Dutch government supports the candidacy of the cities and region Arnhem/ Nijmegen and the province of Gelderland for the organization of the 2017 Velo-City Conference. The arguments in favor of this candidacy have been set out in this proposal.

I am convinced that the enthusiasm and commitment of the organizing committee will ensure a successful event in a hospitable, safe and open atmosphere both for participants and visitors.

On behalf of the Dutch government I would like to emphasize that I consider it an honor to host the 2017 Velo-City Conference.

Yours sincerely,

On behalf of the minister of Health,
Welfare and Sport
the director of the Sports department,

Bart Zijlstra, MPA



provincie
GELDERLAND

Bezoekadres
Huis der Provincie
Markt 11
6811 CG Arnhem

Postadres
Postbus 9090
6800 GX Arnhem

telefoonnummer (026) 359 91 11
telefaxnummer (026) 359 94 80
e-mailadres post@gelderland.nl
internetadres www.gelderland.nl

Stadsregio Arnhem Nijmegen
T.a.v. voorzitter College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

datum 2 juli 2014
zaaknummer 2014-009043
onderwerp Letter of intent bidbool Velo-City 2017

Dear Mister Chairman,

It is a pleasure for the Province of Gelderland to support the cities Arnhem and Nijmegen in our province in their attempt to bring the 2017 edition of the world's most prestigious international cycling conference 'Velo-City Series' to the Netherlands and to the Arnhem Nijmegen region in specific.

The Province of Gelderland strongly supports the development of the cycling infrastructure and the promotion of cycling. Our main economic area is the region Arnhem Nijmegen and we cooperate for several years in our economic and transport policy with the region and both the cities.

In this region great progress has been made in the past years concerning the innovative infrastructure for cycling through fast cycle routes to connect residential, work and shopping areas with each other. These routes, especially embedded in an urban environment, encourage commuters to cycle more frequently. These routes also guarantee - both for tourism and commuter transportation - fast, safe and very attractive cycling. The existing cooperation can bring new views to the future development of cycling in the Netherlands in general but also closely linked to sports, tourism, food and health.

The province will contribute to Velo-City 2017 by several ways. Not only financially but also in the organization and participation for the Velo-City Conference 2017.

Based on its expertise, location and the outstanding infrastructure, the Arnhem/Nijmegen region will be an excellent host for the 2017 Velo-City Conference.

Yours sincerely,
Gedeputeerde Staten van Gelderland,

Commissaris
van de Koning

secretaris

inlichtingen bij dhr. L.D. Olthof
e-mailadres post@gelderland.nl

telefoonnummer (026) 359 96 85
BNG Bank Den Haag, rekeningnummer 28.50.10.824
IBAN-nummer: NL74BNGH0285010824
BIC-code van de BNG: BNGHNL2G
btw-nummer: NL001825100.B03
KvK-nummer: 51468751

VERZONDEN - 9 JUL 2014
VERZONDEN - 9 JUL 2014



STADSREGIO
ARNHEM NIJMEGEN

uw kenmerk 14.0003846
uw kenmerk Reindert Augustijn
Behandelaar 5109.010.001
projectnummer Letter of Intent Velo-city 2017
betreff

European Cyclists' Federation
Attn. Mr. Bernhard Ensink
Rue Franklin 28
B-1000 BRUSSELS

Registratiedatum: 08/07/2014
Registratienummer: 14.0003846

Nijmegen, July 9th, 2014

Dear Mr. Ensink,

It is with great pride that the City Region Arnhem Nijmegen supports the bid of the cities of Arnhem and Nijmegen to host the world's most prestigious bicycle conference 'Velo-city 2017'.

As you may know the City Region Arnhem Nijmegen has contributed through one of its employees, Mr. Sjors van Duren, several very well attended content workshops to the Velo-city conferences in the past few years. These workshops were all based upon the developments that have taken place in our region to stimulate cycling in general and the innovations on the cycling infrastructure. We have achieved great progress in the past few years creating fast cycle routes in urban environments and between the two cities. These routes, embedded in our urban environment, encourage commuters to cycle more frequently and they contribute to a more healthy way of life. Also in the realization of bicycle parking facilities and other measurements that are necessary to create an optimum in cycling infrastructure we have made great steps forward. The results of all our work and efforts on optimizing the cycling-infrastructure in our region are clearly emphasized in the bidbook that you will find herewith.

But we will have to move on towards the future. It appears very clearly that cycling provides people with a better health. In our region we are blessed with the presence of both the Radboud University, which is focused on health, Wageningen University, which is focused on food, and the many outstanding companies in the city of Arnhem that are focused on energy and sustainability. This creates a perfect opportunity to work together towards the future, also in close cooperation with local government, the education sector and the commercial business sector. These three are united in the so-called 'Triple Helix'.

On the subjects of cycling, sustainability, triple helix, health and food, we are confident that Arnhem and Nijmegen are able to put a great conference program together with the theme 'The Freedom of Cycling'. Together with beautiful nature, history en culture embedded in an optimal urban cycling infrastructure, Velo-city 2017 will without doubt turn out to be one of the best Velo-city series conferences that have ever been. We are looking forward to tell the world about the cycling culture in the Netherlands in general and in our leading region in particular, and to host the many delegates from all over the world in our region.

Yours faithfully,
The council of the board City Region Arnhem Nijmegen
the secretary

Postbus 6578
6503 GB Nijmegen
Stationsplein 26
6512 AS Nijmegen
T 024 - 329 79 79
F 024 - 329 79 70
info@stadsregio.nl
www.stadsregio.nl

the chairman
Wim Dijkstra



Stadsregio Arnhem Nijmegen
t.a.v. Chairman College van Bestuur
Postbus 6578
6503 GB Nijmegen

NBTC Holland Marketing
Prinses Catharina-Amaliastraat 5
Postbus 63470
2502 JL Den Haag
T +31(0)70 370 57 05
www.nbtc.nl
www.holland.com

IBAN NL66INGB0677227418
BIC INGBNL2A
BTW NL8086.41.967.801

RE: Velo-City Conference in 2017

The Hague, 1 June 2014

Dear Mr. Chairman,

The Netherlands Board of Tourism & Conventions is pleased in extending a most cordial invitation to hold the International Cycling Conference Velo-City in the Arnhem-Nijmegen region, the Netherlands in 2017.

The Netherlands Board of Tourism & Conventions, both through its staff of professionals and its supporting organisations, stands ready to help make your congress the most memorable to date.

Cycling, a natural habit in the Netherlands in all its appearances, forms an important part in the marketing proposition of our country as a leisure destination. Therefore, the choice for the Netherlands would be a natural one as cycling is part of our DNA.

We are confident that the 'Destination Holland' and the beautiful city region of Arnhem-Nijmegen will measure up to your most demanding expectations as a congress site and we sincerely hope that you will grant our country the privilege of hosting your congress in the year 2017.

Yours Sincerely,

Jos Vranken
CEO

Op al onze aanbiedingen en overeenkomsten zijn 'Algemene Voorwaarden' van toepassing, gedeponeerd bij de Kamer van Koophandel Haaglanden onder nummer 27192610 en ook in printbare versie te vinden op www.nbtc.nl



Koninklijke Luchtvaart Maatschappij nv

Stadsregio Arnhem Nijmegen
Att. Het College van Bestuur
P.O. Box 6578
6503 GB NIJMEGEN

Phone : +31 (0)20-6491343
Date : 19 June 2014
Fax : +31 (0)20-6488176

Re: Velo-City 2017

Dear Mr. Chairman,

We believe that the journey is just as important as reaching the destination. And we do our best to make the journey an inspired one. We welcome all participants of the international cycling conference 'Velo-City Series' on board KLM and Air France.

With KLM and its large network and hub Schiphol Airport, the Netherlands has a great deal to offer (international) exhibition and conference visitors. The KLM Group flies directly to Amsterdam from 185 airports worldwide, offering direct connections to most of the world's major economic regions. As a member of the SkyTeam alliance, KLM is part of a network that connects 921 destinations in 168 countries. By this extensive network KLM and Air France enables your visitors easy and on time access to your conference.

Furthermore, through the trans-Atlantic joint venture of the AIR FRANCE KLM Group, Delta Air Lines and Alitalia, passengers have more choices, frequencies and convenient schedules. Together we offer 822 weekly trans-Atlantic flights using a fleet of more than 200 aircraft.

We are pleased to offer our proposition AIR FRANCE & KLM Global Meetings, making AIR FRANCE KLM the official carriers for the Velo-City Series 2017.

AIR FRANCE & KLM Global Meetings offers organizers of exhibitions, conferences and events a free online tool that is unique within the aviation industry. It enables organizers to make their event more attractive to visitors and exhibitors by offering a discount of 5 to 15% on most KLM and Air France fares. In addition, the organizer can earn free tickets. The fares are valid on all KLM and Air France flights and partner code share flights (e.g. Alitalia, Delta) with a KL or AF flight number.

For all benefits and conditions please see www.airfranceklm-globalmeetings.com.

We wish you lots of success with the preparation on the Velo-City bid!

Kind regards,
PASSENGER BUSINESS

Harm Kreulen
Senior Vice President Benelux AIR FRANCE KLM

KLM Nederland
Amstedanseweg 95, 1083 GP Amstelveen
Postbus 37000, 107 ZL Schiphol
Handelsregister: Amsterdam nr 3304280

KLM Nederland vertegenwoordigt tevén:



Utrecht, 18 juli 2014

Stadsregio Arnhem Nijmegen
t.a.v. College van Bestuur
Postbus 6578
6503 GB Nijmegen

Betreft: Velo-city conference
Referentie: Hv5
Uw kenmerk: 028-DCU
Doorkiesnummer: 030-2918171
E-mail: h.vandersteenhoven@fietsersbond.nl

Dear Mister Chairman,

The Dutch Cycling Union (Fietsersbond) supports the nomination of the region Arnhem/Nijmegen to organize the Velo-city Conference in 2017. This region has shown in the last five years an enormous ambition to realize new cycle routes and bicycle sheds.

Not only is the region very innovative on cycling policy, there is also a huge political commitment in the two biggest cities of the province of Gelderland to realize an - also for Dutch standards - excellent bicycle infrastructure.

Furthermore it is our pleasure that this international important conference can be held in both cities. In this region great progress has been made in the past years concerning the innovative infrastructure for cycling through fast cycle routes to connect residential, work and shopping areas with each other. These routes, especially embedded in an urban environment encourage commuters to cycle more frequently. That means less traffic and vehicle pressure, less congestion, less noise and less pollution. These routes also guarantee - both for tourism- and commuter transportation fast, safe and very attractive cycling. The fact that you want to use the cooperation within the Triple Helix can bring new views to the future development of cycling in our country, closely connected with food and health.

It is now almost fifteen years ago that the Velo-city Conference was held in Amsterdam and the Fietsersbond thinks it is about time that cycling is coming home to the Netherlands. The questions we are dealing with in the Netherlands are nowadays the same as in many countries and we look forward to discuss them with the cycle experts all over the world!

We wish you all the best for the preparation of the bid from the Arnhem/Nijmegen Region to bring Velo-City 2017 to our country.

Yours sincerely,

Hugo van der Steenhoven, director Fietsersbond

Landelijk bureau Postbus 2828 3500 GV Utrecht Telefoon 030 291 81 71
E-mail info@fietsersbond.nl Website www.fietsersbond.nl Bank: NL07INGB000030255 Kvk 40464671

amsterdam marketing

P.O. Box 2331
1001 AC Amsterdam
The Netherlands

T +31(0)20 702 61 60
info@amsterdam.com
www.amsterdam.com

KVK nr. 56685416
BTW nr. NL852265650001
Rekening: 1739 91 734
IBAN: NL45RABO0173991734

Stadsregio Arnhem Nijmegen
Attn. College van bestuur
Postbus 6578
6503 GB Nijmegen
The Netherlands

Subject: Velo-City 2017
Date: 19 June 2014

Dear Mr. Chairman,

Thank you for your letter of April 17, 2014 in which you ask to support the cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference 'Velo-City Series'.

The year 2017 is not as far away as one might think and a decision on its city has to be made in the very near future. Undoubtedly, there will be other cities in the world vying to hold such a prestigious event and to greet the distinguished delegates. Nonetheless, in order to host a conference of this size and importance efficiently and with style, a city must have facilities of the highest possible standard and the services must be based on long and sound experience

Amsterdam Marketing supports the application of the two cities and the Arnhem/Nijmegen region to host and organize the Velo-City Series Conference 2017. We are confident that this important international event can be held in either one of the two cities and we emphasize the great progress that has been made in the past years concerning the innovative infrastructure for cycling through fast cycle routes to connect residential, work, shopping and leisure areas. These routes, especially embedded in an urban environment, encourage commuters to cycle more frequently and contribute to a more healthy and sporty way of life.

The fact that cities region Arnhem/Nijmegen wants to use the cooperation within the Triple Helix, can bring new views to the future development of cycling in The Netherlands in general, but also closely linked to sports, food and health.

We wish you a lot of success with the preparations on the Velo-City 2017 bid!

Yours faithfully,

Frans van der Aved
CEO Amsterdam Marketing

I amsterdam.

Burgemeester van Utrecht
Postadres Postbus 16200, 3500 CE Utrecht
Telefoon 030 – 286 10 00 Fax 030 – 286 12 24
www.utrecht.nl



Stadsregio Arnhem Nijmegen
t.a.v. Voorzitter College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

Behandeld door C.M. Rodenburg
Doorkiesnummer 030 – 286 48 05
E-mail c.rodenburg@utrecht.nl
Bijlage(n) Geen
Uw kenmerk
Uw brief van 19 June 2014

Datum 21 July 2014
Ons kenmerk 14.056694
Onderwerp Letter of Intent Velocity Conference 2017
Verzonden 24 JULI 2014
Bij antwoord datum, kenmerk en onderwerp vermelden

Dear M. Chairman,

Through this letter the city of Utrecht recommends the candidacy of the Arnhem/Nijmegen region and the province of Gelderland for the organization of the 2017 Velocity Conference. We are convinced that you will organize a successful Velocity Conference.

The Region Arnhem/Nijmegen has invested a lot in the bicycle infrastructure. It has been working on a high speed bicycle network since 2010. As a result, the number of bicycles in commuter traffic has increased significantly. The Arnhem/Nijmegen region has shown that it is able to link several stakeholders. By connecting knowledge institutes, cities and the manufacturing industry it stimulates further innovation.

The city of Utrecht also has a lot of experience and knowledge about promoting the use of bicycles. Implementation of this policy is very successful and we are still working on it. This is endorsed by the following facts: 20,000 bikes parked at the central station each day, 26,000 cyclists commuting through the city Centre each day and 60% of the visitors of the inner city comes by bike.

In 2015 the Grand Départ of the Tour de France will take place in Utrecht. We consider this a great reward for our cycling policy and for our bike-minded population. We hope this event will give us the opportunity to inform the world about the Netherlands' and Utrecht cycling policy.

We wish you all the best with the preparation of the bid book.

Yours sincerely,

Jan van Zamen
Mayor of Utrecht

Loes van Hooijdonk
Alderman Traffic and Environment



President and CEO

ons kenmerk Hd/ALB/jvhz/svk/2014-05C
contactpersoon drs. A.M. van 't Zelfde
telefoon 088 269 70 64
faxnummer 088 269 72 07
locatie A40
e-mail jvtzelfde@anwb.nl

Stadsregio Arnhem Nijmegen
t.a.v. Voorzitter College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

onderwerp Velo-City 2017

datum 20th May 2014

Dear Mr. Chariman,

Thank you for your letter of May 8, 2014 in which you ask to support the cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference 'Velo-City'.

ANWB strongly supports the application of the two cities and the region Arnhem-Nijmegen to organize the Velo-City conference 2017. Our country is a country of cyclists and we are proud to be able to show this to all international participants of Velo-City 2017. The Arnhem-Nijmegen region represents the best of cycling innovations in the Netherlands in many ways, from a fast cycling network for commuters to a shuttle and ferry service by boat that enables cyclists to enjoy the beautiful landscape of the river Rijn and its shores. Local governments, NGO's and industry in the Arnhem-Nijmegen region paid much attention to cycling during the last years. Nowadays developments can be seen, like the transformation of Park Lingezegen from an agricultural area to a recreation area with many cycling possibilities.

We are confident that Velo-City 2017 in Arnhem-Nijmegen is more than an important international conference. It will be an event for the inhabitants of the Arnhem-Nijmegen region and beyond and will promote cycling in the Netherlands with innovations and new developments. We would be honoured to participate in Velo-City 2017 and would like to discuss further possibilities with the organization.

We wish you a lot of success with the preparation of the Velo-City 2017 bid.

Kind regards,

mr. G.H.N. van Woerkom



ANWB neemt deel aan ARC Europe, het internationale netwerk van toonaangevende mobiliteit- en toeristenclubs. ANWB B.V., handelsregister nr. 27.157000 behoort tot de groep van de Koninklijke Nederlandse Toeristenbond ANWB.

bezoekadres Wassenaarseweg 220
2596 EC Den Haag
postadres Postbus 93200
2509 BA Den Haag
internet www.anwb.nl



Nederlands
Olympisch Comité
Nederlandse
Sport Federatie

Stadsregio Arnhem Nijmegen
Attn. College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

Management Board

Direct phone: +31 (0)26 4834501

Reference: DIR_038AMD

Date: Arnhem, 5 May 2014

Re:
Velo-City 2017

Dear Mr. Chairman,

Thank you for your letter of April 17, 2014 in which you ask to support the cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference 'Velo-City Series'.

NOC*NSF strongly supports the application of the two cities and the Arnhem/Nijmegen region to host and organize the Velo-City Series Conference 2017. We are confident that this important international event can be held in both cities and we emphasize the great progress that has been made in the past few years concerning the innovative infrastructure for cycling through fast cycle routes to connect residential, work, shopping and leisure areas with each other. These routes, especially embedded in an urban environment, encourage commuters to cycle more frequently and contribute to a more healthy and sporty way of life.

The fact that Stadsregio Arnhem Nijmegen wants to use the cooperation within the Triple Helix, can bring new views to the future development of cycling in the Netherlands in general, but also closely linked to sports, food and health.

We wish you a lot of success with the preparations on the Velo-City 2017 bid!

Kind regards,
NOC*NSF

Gerard Dielesman
CEO / Secretary General

Lotto en de Partners in Sport: Admirex • EY • Noun • Rabobank • Randstad • Volkswagen

WEDERHOF
Papendallaan 40, Arnhem

POSTADRES
Postbus 302, 6800 AH Arnhem

TELEFOON
026 482 44 00

E-MAIL
info@noc-nsf.nl

INTERNET
www.nocnsf.nl



NS Stations

Postbus 2534, 3500 GM Utrecht
Stadsregio Arnhem Nijmegen
Attn. College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

Katreinestoren
Stationshal 17
Postbus 2534
3500 GM Utrecht
Nederland

Datum 27 mei 2014
Ons kenmerk Velocity 2017/1
Onderwerp

Dear Mr. Chairman,

We are delighted by the Stadsregio Arnhem Nijmegen initiative to nominate the cities Arnhem and Nijmegen as the venues for the 2017 edition of the international cycling conference 'Velo-City Series'.

A Velo-City conference being organized in The Netherlands will be a very welcome opportunity to show all elements that make up the Dutch cycling culture and to explore how the Dutch cycling experience can be made useful for the development of cycling elsewhere. And of course we also welcome the feedback that conference delegates can provide us by sharing their experiences and perceptions.

We NS Fietsparkeren would like to be involved in the conference, and are most willing to showcase our contribution to the vitality and continuous innovation of this Dutch cycling culture. We are constantly seeking to innovate in order to make the journey of our customers easier and simpler.

We are also looking forward to utilise Velo-City Series Conference 2017 as an opportunity to foster existing partnerships and to build new ones.

We therefore fully support the Stadsregio Arnhem Nijmegen nomination, and we will be happy to help you to make Velo-City Series Conference 2017 a successful conference resulting into continued and enhanced innovation and co-operation.

Yours sincerely,

Stefan Gitz
Business Manager Fietsparkeren
Retail & Transfer
NS Stations

Arnhem Nijmegen CityRegion
Att: The Chairman, Mr. W. Dijkstra
P.O. Box 6578
6503 GB NIJMEGEN

Elst, May 5th 2014
Subject: Velo-City-Series

Dear Mr. Chairman,

Thank you for your letter from April 17th in which you ask me as Convention Bureau Gelderland/Gelderland Marketing to support the cities Arnhem and Nijmegen in their attempt to bring the 2017 edition of the world's most prestigious international cycling conference "Velo-City-Series" to the Netherlands and to the Arnhem Nijmegen region in specific.

Being responsible for marketing and promotion for this region, we are pleased to confirm that Gelderland Marketing/Convention Bureau Gelderland will support this application of the cities and the regio Arnhem Nijmegen in their effort to organize the Velo-City-Series conference in 2017. Cycling is one of the most important reasons for tourists to visit our region. Apart from the touristic aspects this region has experienced a great progress to connect residential, work and shopping areas with each other.

This innovative infrastructure guarantees safe, fast and very attractive cycling. Both cities and the region offer visitors great touristic facilities regarding hotels, restaurants, cosy citycentres tourist attractions and a beautiful landscape.

Needless to say that state-of-the-art Conference facilities are at hand. Connected with the HiSpeed-Train (Arnhem) and airports (Amsterdam-Schiphol, Eindhoven, Weeze and Düsseldorf) the Arnhem Nijmegen region is easy accessible.

I wish you a lot of success at the preparation of the bidbook to bring Velo City 2017 tot the Netherlands.

Sincerely,
Gelderland Marketing/Convention Bureau Gelderland


Jurriaan de Mol
Managing Director

JM/nd

Dhr R.D. van Assendelft de Coningh
Postbus 38196
6503 AD Nijmegen

Dieren, 12 May 2014


LETTER OF INTENT

Dear Mr Reinoud van Assendelft de Coningh,

Thank you for your letter of April 28, 2014, in which you ask us, Koninklijke Gazelle N.V. to support Arnhem and Nijmegen's candidacy to host the Velo-City Conference in 2017.

We are looking forward to support you with this project.

Kind regards,
KONINKLIJKE GAZELLE N.V.


Jaap Merkus
Managing Director

Stadsregio Arnhem Nijmegen
Attn. College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

Velo-City 2017

Amsterdam, 10 July 2014

Dear Mr. Chairman,


Thank you for your letter of May 8, 2014 in which you ask to support the cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference "Velo-City Series".

VANMOOF strongly supports the application of the two cities and the Arnhem/Nijmegen region to host and organize the Velo-City Series conference 2017. At VANMOOF we are all about breaking ground in commuting and are therefore extremely enthusiastic to see the great process that has been made in the past few years concerning the innovative infrastructure for cycling in this particular region. With progressive development both cities have created a unique cycle infrastructure and literally have set new standards. Fast cycle routes to connect residential, work, shopping and leisure areas with each other, embedded in an urban environment, and is a huge accelerator for commuters to cycle more frequently.

The fact that Stadsregio Arnhem Nijmegen wants to use the cooperation within the Triple Helix, can bring new views to the future developments of cycling in the Netherlands in general, but also closely linked to sports, food and health.

Therefore we would wish you a lot of success with the preparations on the Velo-City 2017 bid.

Kind regards,
VANMOOF


Taco Carlier
Co-founder VANMOOF

Stadsregio Arnhem Nijmegen
Attn. Chairman "College van Bestuur",
Postbus 6578,
6503 GB Nijmegen



Subject: Letter of Intent Velo-City 2017
Date: 5th of June 2014

Dear Chairman,

We want to thank you for your invitation to be part of the bid process for the international Cycling conference "Velo-City" of 2017 to be held in your region. We support you in this initiative and with this letter we want to confirm our intentions in that matter.

As the Dutch Cycling Embassy it is our goal to internationally promote cycling mobility and Dutch expertise in that matter. We think it is great opportunity, for the world, and the region Arnhem Nijmegen, to have this Conference in the Netherlands. Your region is special since it contains all different ingredients of Dutch Cycling: from urban cycling, to recreational cycling to inter-urban cycling connections and networks. In a region that has a lot to offer, a variety of cycling aspects that will show other cities, other countries, that cycling can be organized in many spatial settings, in different ways and on different scales.

We really believe you have a strong pitch since you also emphasize the innovative and creative dynamics within the Dutch reality to constantly improve our cycling situation. We believe the region of Arnhem Nijmegen can make an excellent case in this matter, also because there is the vision and the will to do it.

Our partnership will support you during this process, since you are a trustful partner of us.

With kind regards,

Aletta Koster
Director



Stadsregio Arnhem Nijmegen
Voorzitter College van Bestuur
Postbus 6578
6503 GB Nijmegen

Nijmegen, 13 May 2014

HV/b010/RPdVJC

Dear Mr. Chairman,

Health Valley is a foundation that brings together various parties in the domain of health care. In fact, Health Valley has approximately 200 partners ranging from academia to hospitals and from eHealth to domotica to drug development.

Whereas the sophistication of classical health care continues, it becomes more and more obvious, that influencing the lifestyle of an individual is perhaps the most important driver for a healthy life. By consequence, enabling and facilitating a healthy lifestyle is getting essential to support a healthy population.

The cyclist-friendly environment, that the region Arnhem - Nijmegen has developed over the years, is an example of healthy lifestyle enablement. It encourages individuals to use their bike for work-home traffic, whereas it attracts significant amounts of people to ride their bike in their leisure time.

It is because of the above reasons that Health Valley strongly supports the Arnhem/Nijmegen bid for the 2017 version of the Velo-City conference.

Kind regards,
Health Valley Netherlands,

Dr. R. Penning de Vries
Board

C.c.: Mr. R. van Assendelft

Postbus 9101, hulppost 911 | 6500 HB | Nijmegen
Beroepsadres: Health Valley | Ingang Oost, UMC St Radboud | Reinier Postlaan 4 | Rouwvennummer 911 | 6525 GC | Nijmegen
KvK: 09185713 | ING bank: 67 31 02 933 | t. 024 3554757, | e-mail: info@health-valley.nl | website: www.health-valley.nl

Kamer van Koophandel
Kronenburgsingel 525 Arnhem
Postbus 9292 6800 KZ Arnhem
www.kvk.nl/contact

Stadsregio Arnhem Nijmegen
t.a.v. voorzitter College van Bestuur
Postbus 6578
6503 GB Nijmegen

<i>uw kenmerk</i>	<i>ons kenmerk</i>	<i>datum</i>
	Jb/ls	16 juni 2014
<i>bijlagen</i>	<i>onderwerp</i>	<i>e-mail</i>
		jeroen.bos@kvk.nl

Dear Mr. Chairman,

It is a pleasure for the Chamber of Commerce to support the cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference 'Velo-City Series'.

The Chamber of Commerce strongly supports the application of the two cities and the Arnhem/Nijmegen region to host en organize the Velo-City Series Conference 2017. We are confident that this important international event can be held in both cities and we emphasize the great progress that has been made in the past few years concerning the innovative infrastructure for cycling through fast cycle routes to connect residential, work, shopping and leisure areas. These routes are especially embedded in an urban environment and encourage commuters to cycle more frequently and contribute to a more healthy and sporty way of life.

We wish you a lot of success with the preparations on the Velo-City 2017 bid.

Kind regards,.

Jeroen Bos.



Stadsregio Arnhem Nijmegen
t.a.v. Voorzitter College van Bestuur
Postbus 6578
6503 GB Nijmegen

Date: June 5, 2014
Ref: RNB-N60-14-VI-001

Dear Mr. Chairman,

Thank you for your letter of April 17, 2014 in which you ask to support the cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference "Velo-City Series".

NXP Semiconductors strongly supports the application of the two cities and the Arnhem/Nijmegen region to host and organize the Velo-City Series Conference 2017. We are confident that this important international event can be held in both cities and we emphasize the great progress that has been made in the past few years concerning the innovative infrastructure for cycling through fast cycle routes to connect residential, work, shopping and leisure areas with each other. These routes, especially embedded in an urban environment, encourage commuters to cycle more frequently and contribute to a more healthy and sporty way of life, also of our NXP employees.

The fact that Stadsregio Arnhem Nijmegen wants to use the cooperation within the Triple Helix, can bring new views to the future development of cycling in the Netherlands in general, but also closely linked to sports, food and health and the application of new technology.

We wish you a lot of success with the preparations on the Velo-City 2017 bid!

Kind regards,

NXP Semiconductors Netherlands

Charles Smit
Directeur NXP Semiconductors Netherlands B.V.



Stadsregio Arnhem Nijmegen
Attn. College van bestuur
Postbus 6578
6503 GB Nijmegen

HaskoningDHV Nederland B.V.
Infrastructure
LASH 1914 no. 35
3818 EX Amersfoort
P.O. Box 1132
3820 BC Amersfoort
The Netherlands
T +31 88 348 2000
F +31 88 348 2001
E info@rdhv.com
W www.royalhaskoningdhv.com

Amersfoort, 3 June 2014

your ref	:	
our ref	:	MO-AF20140299
file	:	BC1140-100-100
project	:	Velo-City Series
subject	:	Letter of support
dealt with by	:	Bart Humblet
tel, e-mail	:	+31 88 3482048, bart.humblet@rdhv.com
classification	:	Client confidential

Dear Mr. Chairman,

It is my pleasure to write a letter to support the cities of Arnhem and Nijmegen in their bid for the international Velo-City Series Conference 2017.

Royal HaskoningDHV is confident that Arnhem and Nijmegen are very capable of hosting and organizing an event of this standing. Moreover, the two cities have shown a great progress in innovative infrastructure for cycling. Together with the Stadsregio Arnhem Nijmegen we have created fast cycle routes in urban environments to connect several areas with each other. The result of this is that people, travelling to and from work, use their bicycle more often, which contributes to a healthier lifestyle. Besides that, the intention of Stadsregio Arnhem Nijmegen to cooperate within the Triple Helix, will bring more innovative views on cycling in The Netherlands also in regard of sustainability. The goals concerning cycling innovations that both cities pursue fit well within the ambition of the Velo-city Series.

Therefore I strongly support your effort in trying to bring the Velo-City Series Conference 2017 to The Netherlands and wish you lots of success in the route towards it.

Kind regards,

Piet Besselink
Member of the Executive Board

Stadsregio Arnhem Nijmegen
Attn. Bench of Mayor and Aldermen
Postbus 6578
6503 GB Nijmegen

May 13, 2014

Dear Sirs,

In 2017 the prestigious Velo-City cycling conference will be organized. The Netherlands are, in comparison with other European countries, an outspoken nation of cyclists. The nature surrounding the cities of Arnhem and Nijmegen is famous for being a lovely cycling area tempting to undertake activities by bike. Besides for leisure, the bicycle is also an important means of transport - in the country as well as in urban life. These two aspects have resulted in a state-of-the-art bicycle network I within those two cities as well as in the rural area around them. This bicycle network, however, can and should be further developed and optimized.

This conference can make many more people enthusiastic for using the bike as their means of transport. The more people cycle, the fewer traffic jams, and less noise and pollution. Cycling contributes to a healthy habitat, and – not to mention the least – to a healthy way of life. The new techniques that will be presented during this conference may entice a new impulse to further exploitation of the whole area.

Royal Burgers' Zoo is located in the northern part of Arnhem. If the city of Arnhem and the area surrounding our park are made attractive for cyclists, holiday-makers will be stimulated to choose this area for their stay, of which we will benefit as well. Furthermore, a decrease in traffic jams and congestions will be profitable for Burgers' Zoo as well because it will improve accessibility of our park.

The employees of our park are offered a so-called cycling-plan, which is a regulation with the aim of stimulating our employees to come to work by bike instead of by car. We thus try to do our share in stimulating the use of bicycles.

Royal Burgers' Zoo welcomes the Velo-City cycling conference of 2017 and would be very pleased to have this conference organized in the Arnhem-Nijmegen region. This would mean a tremendous boost for the regional use of bicycles in the broadest sense of the word.

Royal Burgers' Zoo
Yours Faithfully


Alex van Hooff
Executive Manager



Stadsregio Arnhem-Nijmegen
College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

Subject:
Velo-City 2017

Dear Mr. Chairman,

Thank you for your letter of May 8th, 2014 in which you ask to support the cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference 'Velo-City Series'.

For ARCADIS, as a global company, sustainability is one of the core values and an integral part of the strategy. Bicycling is a sustainable way of transportation and in the Netherlands a common way of transportation. One of the sustainable contributions, due to the excellent facilities such as bicycle paths, bicycle storage facilities, etc., is the fact that many of the Dutch colleagues use the bike to get to work. Also we note that in the day to day business cooperation between industry, government and education, the Triple Helix, is necessary, not only for the current challenges and tasks, but certainly also for the rapidly changing world in the future.

Therefore ARCADIS strongly supports the application of the two cities and the Arnhem/Nijmegen region to host and organize the Velo-City Series Conference 2017. We as a company see what benefit it brings for the health of our staff and the world we live in. It would be very valuable to share all the good examples on cycling with other countries and organisations.

We wish you a lot of success with the preparations on the Velo-City 2017 bid!

Yours faithfully,
ARCADIS Nederland BV


M.G.A. Kroon
Managing Director

Imagine the result

ARCADIS NEDERLAND BV
Beaulieustraat 22
P.O. Box 284
6800 AG Arnhem
The Netherlands
Tel +31 26 3778 911
Fax +31 26 3515 235
www.arcadis.nl

Arnhem,
30 June 2014

Contact:
ing. R.P.L. Snijders

Direct line:
06 2706 1858

E-mail:
rob.snijders@arcadis.nl

Our ref.:
077917280:0.1



Dutch Trade Register
09036504

Registratiedatum: 09/07/2014
Registratienummer: 14.0003864

ONTVANGEN - 9 JUL 2014

Stadsregio Arnhem Nijmegen
t.a.v. Collega van Bestuur
Postbus 6578
6503 GB Nijmegen

Food Valley NL
Nieuwe Kanaal 9D-3
Postbus 294
6700 AG Wageningen
www.foodvalley.nl
T (0317) 46 65 24
F (0317) 42 76 71

E.moriquis.grefkens@foodvalley.nl

Datum:
7 juli 2014

Ons kenmerk:
FV2014/056

Betref:
Velo-City 2017

Uw kenmerk:

Dear Mr. Chairman,

Since 2004, Food Valley NL has been promoting the innovativeness of Dutch companies by fostering cooperative links between business, knowledge institutions and government. The great variety of activities that Food Valley NL organizes in cooperation with partners creates a fertile ground for further innovation.

The Dutch agrofood industry faces the challenge of producing healthy, high-quality and sustainably sourced food that satisfies the demands of increasingly critical consumers, at prices that can compete with those of foreign producers in a globalizing market. Such a complicated objective requires innovativeness, cooperation and the exchange of knowledge.

Food Valley NL helps companies identify relevant sources of knowledge, support and partnership. Food Valley NL has a bird's eye view of developments in the industry, thanks to its many years of experience building innovation-oriented networks and assembling (international) innovation clusters consisting of businesses, academic institutions and government agencies.

Food Valley NL strongly supports Arnhem and Nijmegen in their bid for the Velo-City 2017. The international and match-making character of the Velo-City event is a good example of combining efforts to achieve the common goal of a better international cooperation.

We wish you good faith in a positive outcome of your bid.

Best regards,
Food Valley NL


Dr. Roger Van Hoesel
Managing director

where food ideas grow

Alliander Mobility Services B.V.

Postbus 882, 6800 AW Arnhem, The Netherlands

Stadsregio Arnhem-Nijmegen
Attn. College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

Contactpersoon
Anja van Niersen – General Manager
Telefoonnummer: +31 6 5243 7406
Email: anja.van.niersen@alliander.com

Subject:
Velo-City 2017

Dear Mr. Van Assendelft de Coningh,
Dear members of the Arnhem-Nijmegen bid-team,

Thank you for your letter of May the 20th 2014, in which you ask us to support the Dutch cities of Arnhem and Nijmegen in their bid for the 2017 edition of the international cycling conference 'Velo-City'. Given our strong involvement as a mobility partner in the Arnhem-Nijmegen region, we are quite willing to support you on this.

The Netherlands is called, not without reason, 'cycle country' of the world. Research done by the Cycle Platform (Fietsplatform) shows that:

- the Netherlands has more bicycles than inhabitants;
- 84% of the Dutch population has one or more bicycles; and
- the Netherlands has tens of thousands of kilometers of good maintained cycle possibilities.

The Dutch Rabobank calculated that the average Dutchman cycles 900 kilometer per year and that for 1 million new bicycles are bought each year. Those are all impressive figures which prove that the Dutch love to cycle.

Alliander Mobility Services strongly supports the application of both cities and the Stadsregio Arnhem-Nijmegen to host and to organise the 2017 edition of Velo-city. This region has a lot of experience in organising big (international) events, where local governments (including the Province Gelderland) work together with local partners and businesses to realise a success. We would like to emphasize that in the past years both cities and the region worked hard to connect cycling infrastructure with each other which resulted in attractive (fast) routes and good facilities. A strong advantage is that cycling is connected with other types of mobility (for example busses and trains). More important, cycling has become part of different life areas (work, home, leisure etc.). It therefore contributes to a healthy way of life. We also would like to urge that the work of Triple Helix can bring new insights and will reinforce cycling as a strong link in sports, health and food.

Finally, if we transform ourselves in a cyclist who visits Velo-City in Arnhem-Nijmegen in 2017, we have to ask ourselves the question "What kind of environment would he or she encounter?". The answer to that question is simple and clear: Routes embedded in both an urban environment, forests, paths near rivers and in polders, all supported by smart infrastructure and a good Velo-City organisation team, who will make this possible. Therefore, let's cycle together!

Alliander Mobility Services wishes you lots of success by bidding on Velo-City 2017.

Sincerely yours,
Alliander Mobility Services B.V.


J.G.M. (Anja) van Niersen
General Manager

Stadsregio Arnhem Nijmegen
attn. College van Bestuur
Postbus 6578
6503 GB Nijmegen

ONTVANGEN 29 JUL 2014

Our reference: M.6.NB
Nunspeet: 28 July 2014

About:
Velo-City 2017

Dear Mister Chairman,

Thank you for your request to support the bid of the cities of Arnhem and Nijmegen to host the 2017 edition of the international cycling conference Velo-City.

Our company has visited or participated in most of the Velo-City conferences to date and we believe it to be the most important cycling planning event of the year. As one of the leading manufacturers of bicycle parking systems in the Netherlands, Jan Kuipers Nunspeet warmly welcomes a Dutch edition of the Velo-City conference and we strongly support the application of the region Arnhem / Nijmegen to host this event.

Known worldwide for their fast cycle routes, Arnhem and Nijmegen have already proven to be able to work together to the greater benefit of both cities. By doing so they showed that a well thought out co-operation between cities can lead to results that exceed expectations and will improve the lives and wellbeing of its' citizens and those of neighbouring municipalities.

The existing co-operation between Arnhem and Nijmegen, the anticipated co-operation within the Triple Helix and the enthusiastic support of the citizens of the region, will give this edition of Velo-City a platform where delegates from all over the world can learn more about how working together on all levels can help us create a world where cycling is part of everyday life.

We wish you all the best and lot of luck with preparing this bid to host Velo-City 2017.

Kind regards,
Jan Kuipers Nunspeet BV
Marten van Brederode

Stadsregio Arnhem Nijmegen
c/o the Directorate
Postbus 6578
6503 GB NIJMEGEN

ONTVANGEN - 7 JUL 2014

datum: 3 juli 2014
ONS kenmerk: SV29173/01.1.
ONDERWERP: Velo City 2017

Dear Members of the Directorate,

I read with great interest the Stadsregio Arnhem Nijmegen's intention to be awarded the honor of organizing the prestigious convention Velo City 2017.

Stadsregio Arnhem Nijmegen offers outstanding facilities for the hosting of such a convention. The infrastructure is perfect for making the event a success. The Netherlands is a country known for cycling and the Province of Gelderland is one of the country's best cycling areas. From an international perspective, the Hoge Veluwe National Park (www.hogeveluwe.nl) is an excellent example of a lovely day of cycling, culture, and nature. The Park is blessed with 40 kilometers of paved bike paths, as well as the world famous White Bike concept. In the Park, which is visited by more than 500,000 visitors every year, 1.800 White Bikes are available for visitor use every day, free of charge.

I wholeheartedly support your bid to organize Velo City 2017 and if Stadsregio Arnhem Nijmegen becomes the organizer, I trust that Hoge Veluwe National Park Foundation will play a role in the programming of the convention as well.

Sincerely,

Baron Seger E. van Voorst van Voorst

Stadsregio Arnhem Nijmegen
t.a.v. College van Bestuur
Postbus 6578
6503 GB NIJMEGEN

ONTVANGEN 23 MEI 2014

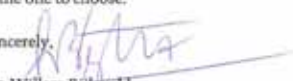
Dear Mister Chairman,

As director general of the National Open Air Museum in Arnhem I strongly support the cities Arnhem and Nijmegen in their attempt to bring the 2017 edition of the world's most prestigious international cycling conference 'Velo-City Series' to the Arnhem Nijmegen region.

The Netherlands is a 'biking country'. We not only love bikes, they are second nature to us. A conference on this topic will attract nationwide attention and will generate strong enthusiasm amongst the Dutch.

The National Open Air Museum owns a substantial collection of historical bikes and we could add a lively historical dimension to the conference. As part of our educational programs children can ride historical bike on the premises of the museum. We are the largest museum in the Netherlands given as far as surface area is concerned and we are the best visited museum outside of Amsterdam. We depict everyday life in the Netherlands through the ages. The conference delegates will enjoy visiting the museum (and riding a historical bike). We can and love to contribute to the festive nature of Velo-City. A conference on this topic in the Arnhem Nijmegen Region will be fun for the delegates and fun for the Dutch.

It would be great for our country to host Velo-City and I trust the bid from the Arnhem Nijmegen Region will convince the organizers that our region is the one to choose.

Sincerely,

Dr. Willem Bijleveld
Director general



Postbus 649
6800 AP Arnhem
Hoeflaan 4
6806 SG Arnhem
T +31(0)26 337 61 11
F +31(0)26 337 61 47
ds@openluchtmuseum.nl
www.openluchtmuseum.nl
ING: 65278561
IBAN: NL021ING066178661
BIC: INGBNL2A
Handelsregister: 41050671

Datum:
22-05-2014

Betreft:

Ons kenmerk:
14U067

Uw kenmerk:

BIJLAGE

Velo-city

ARNHEM 2017 NIJMEGEN

The freedom of cycling!

THE NETHERLANDS