



Congress Program

Wednesday, 20 September 2017

09:30 - 12:30 Global Parking Association Leader’s (GPALS) Meeting

10:00 Opening of the exhibition

12:00 Lunch break in exhibition area

13:45 - 13:55 Introductory Activity by congress moderator Gerrit Heijkoop

13:55 - 14:15 Congress Opening
Monique Pluijm, VEXPAN; Laurence A. Bannerman, European Parking Association

14:15 - 15:30 Key Note Speeches
Perspectives for parking going through the urban mobility radical transformation
José Viegas, Viegas consultores Lda

Smart Cars driven by Data
Erik Jonnaert, European Automobile Manufacturers' Association

The Rotterdam City Lounge Concept
Pex Langenberg, Deputy Mayor of Rotterdam

15:30 Coffee break in exhibition area

16:00 - 16:10 Audience feedback & questions to be discussed for the upcoming days

16:10 - 17:30 EPA Awards 2017 Presentation and Ceremony
Moderator: Gerrit Heijkoop
Presenter: Laurence A. Bannerman, European Parking Association

17:30 - 18:00 Visit to the EPA Exhibition

19:00 Welcome Reception at Maritime Museum

Thursday, 21 September 2017

09:00 Opening of the exhibition

09:30 - 10:20 The role of local authorities in transport & parking policies in the French parking reform
Guy Le Bras (to be confirmed), GART

A bright future for parking
Frank De Moor, Q-Park N.V.

10:20 - 10:30 Audience feedback & questions to be discussed at parallel sessions
Introduction to the parallel sessions with four parallel-session moderators

10:30 Coffee break in exhibition area

11:00 - 12:30
Parallel session: Parking today
Moderator: Dr. Giuliano Mingardo, Erasmus University of Rotterdam

Big Data, Dynamic Pricing and Yield Management - what's in it for the parking industry?
Dr. Mark Friesen, Quinta Consulting

How to adopt a Revenue Management approach for parking maximizing revenues and having a good price image?
Annamaria Ferri, Simon & Kucher

Unlock the potential of parking management: pricing, behaviour and data analysis – the case of the Erasmus University Rotterdam
Dr. Giuliano Mingardo, Erasmus University of Rotterdam

Parking enforcement reinvented: The experiences with digitisation to optimise parking enforcement
Maurice Timmermans, City of The Hague, Stadskantoor Haagse Hout

11:00 - 12:30
Parallel session: Technology
Moderator: Joao Caetano Dias

The impact of the free parking place search on traffic condition
Prof. Andrzej Szarata, Krakow University of Technology

Measuring Parking Pain: A European Consumer Survey
Prof. Graham Cookson, INRIX

Will the car ever be able to really park itself? An in-depth look at the role of autonomous valet parking
Dr. Hans-Hendrik Puvogel, Parkopedia

Get your customer once and keep him for lifetime
Gaetano Trapanese, Quick - No Problem Parking Spa

11:00 - 12:30
Parallel session: Policy
Moderator: Peter Martens

The city of Rotterdam: Parking Strategy
Tijs Overbeek

Parking time and last mile travel by car - not so bad as people think
Aart de Koning, Goudappel Coffeng BV

Rethinking Parking requirements in increasingly urbanised areas
Jan-Joost van Eeuwijk, Spark Parkeren

Parking and behaviour
Dr. Martijn Kobus, MuConsult B.V.

11:00 - 12:30
Parallel session: E-charging & parking
Moderator:
Patrik Lindergren, ChargeStorm AB

The challenge of E-charging infrastructure
Patrik Lindergren, ChargeStorm AB

Be in charge - Making policy for E-charging infrastructure
Niels Voogt, Goudappel Coffeng

Malaga Pandora Green project
Jaime Briales Guerrero, Ayuntamiento de Málaga

London residential charging
tbc

12:30 Lunch break in exhibition area



Thursday, 21 September 2017

13:45 - 14:00 Push & Pull
Parking management and incentives as successful and proven strategies for energy-efficient urban transport
Robert Pressl, AMOR

14:00 - 15:00 Projects & Activities of the European Parking Association

A session of presentations on activities and projects of the European Parking Association

Digitalization of the Parking Sector
João Caetano Dias, Empark Portugal SA

IPIPS
Nigel Williams, British Parking Association

ESPA On-Street
Antoni Roig, Barcelona de Serveis Municipals, S.A.

POLIS
Ivo Cré, POLIS

Parallel academic session
Moderator: Dr. Giuliano Mingardo, Erasmus University of Rotterdam

Evaluation of the P&R facilities location by the use of fuzzy interference model
Anna Lower, Wroclaw University of Science and Tehnology

Parking pricing in car-oriented environments: a focus on parking users' attitude and possible side effects in Rome
Cristiana Piccioni, Sapienza University Rome

The impact of parking policy on the visit duration and expenditures of shoppers
Jan Jelle Witte, Erasmus University of Rotterdam

15:00 - 16:00 Parking Industry's speakers corner

Speakers & topics tbd.

Speakers & topics tbd.

Speakers & topics tbd.

16:00 Coffee break in exhibition area

16:30 - 17:15 Feedback from all parallell session moderators

17:15 - 18:00 Visit to the EPA Exhibition

19:00 Congress Dinner at Laurenschurch

Friday, 22 Septemer 2017

09:00 Opening of the exhibition

09:30 - 10:30 Technics session
Autonomous parking: connecting intelligence in the vehicle and in the car park.
Rudolf Leinfelder (tbc)

tba

The French approach with Indigo pilot
tba

10:30 Coffee break in exhibiton area

11:00 - 12:30 EPA European Mobility Week Panel
Discussion: Talking Cities
Moderator: Nick Lester-Davis

EPA/POLIS panel discussion on: Policy, E-mobility, Technology, Sustainable Mobility & Smart Cities
Representatives of major cities in Europe

12:30 - 13:00 Congress Closing Session
Final statement
Announcement of the 19th EPA Congress and Exhibition 2019
Laurence A. Bannerman, European Parking Association

13:00 Lunch in exhibition area

14:00 - 15:30 EPA Annual General Meeting

15:00 Closure of the exhibition